

SOHO PALM



SOHO

Inspired by modern design, SOHO leads the way in contemporary designed living spaces. All our projects are designed to create a more inspired and bespoke way of living. Just like the famous Soho districts of London and New York, our living spaces are crafted to create a unique living experience that's unlike anything else in Dubai. It's time to start

Living. Designed.

THIS IS SOHO PALM

Situated on the trunk of Dubai's iconic Palm Jumeirah, SOHO PALM is a unique beachfront residence building with 58 truly exclusive apartments. Every detail in each apartment is individually crafted, and no two apartments are alike. This makes what SOHO has created something remarkably bespoke.

Designed by Naga Architects, SOHO PALM is created to feel unlike any other apartment building found in Dubai. It's conveniently located alongside waterfront retail and hospitality outlets, in one of the most exciting up and coming locations - Palm West Beach.

From the gym to the spa to the pool deck, right through to the communal areas, the finishing on every detail is considered in design. This high level of consideration helps us create an environment that feels aspirational from the moment you step foot in the lobby.





EAT

The sleek and stylish finish along with the very best in appliance technology, make our kitchens elegantly efficient, hard wearing and easy to maintain. They've been designed to compliment the entire look of the apartment, and make the most of every allotted inch to create a spacious and practical cooking area with an effortless sense of style.

So whether you're creating a culinary masterpiece, showcasing your cooking skills to your guests, or just whipping up a quick snack, our open plan design lets you utilise the space effectively.

SLEEP

Rest and wake up revitalised in bedroom spaces made with your comfort in mind. Our bedrooms are designed to provide you with a sense of escape, if even for a while, from the busy days and hectic schedules of your life.

Also designed for optimal convenience, every bedroom features an elegant ensuite that gives you a sense of privacy, and carefully planned storage options to help create order amidst the chaos. Natural finishes combined with light tones create a calming and relaxing environment that you can't refuse but to wind down in at the end of the day.





REFRESH

Cleanse and pamper yourself in a spa like environment. Just like the rest of the apartment, we've considered every detail even in our bathrooms, right down to the backlit mirrors and waterfront views to elevate your senses.

Whether it's a speedy morning shower, or a post work long and sumptuous soak, enjoy our hand-finished bathrooms fitted with chic tiling, individually selected marbles, and premium hardware from the world's leading manufacturers. All of these carefully considered details cleverly combine, to create a feeling of luxury that elevates the bathroom into your very own personal spa experience.

LOUNGE

Located well above the lively and vibrant Palm West Beach is where you'll find the rooftop pool deck. Overlooking the waterfront and Dubai Marina skyline, the infinity pool deck offers space to unwind, soak in the sun, and savour the incredible view.

Once again designed with absolute luxury and comfort in mind, you may choose between resting in the infinity pool or lounging in the jacuzzi.





TRAIN

Stay fit and healthy training in our custom designed gym. It's fully equipped with the latest in training technology from Italian exercise and wellness brand, Technogym.

This industrial design space houses cycles to get you spinning, a group exercise area for you to flex your yoga and pilates skills, machines and free weights to get you pumped, and a punching bag for you to let off steam.

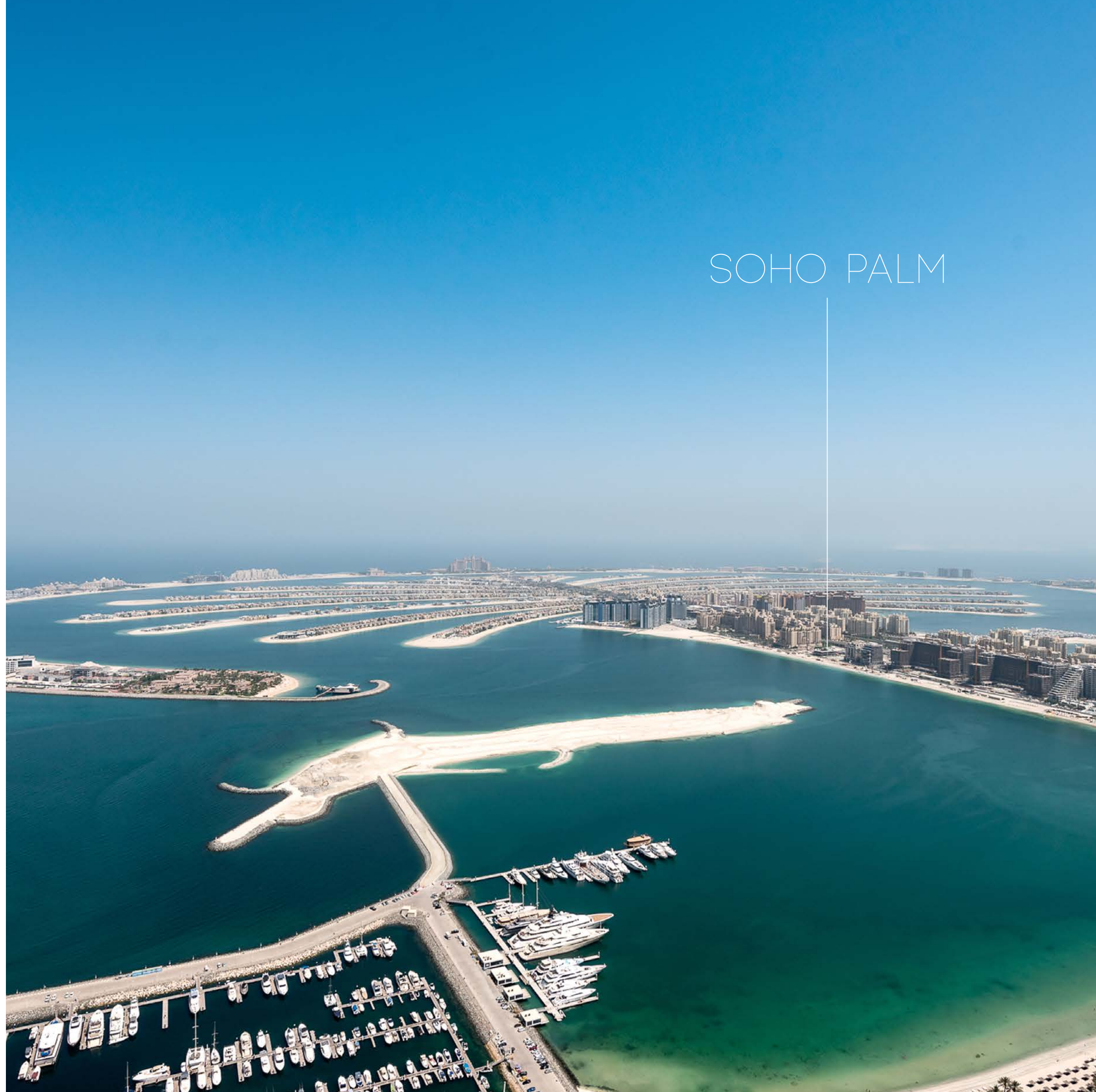
Once you're done with your workout you can head to the spa to rejuvenate your body in the sauna and steam rooms. Crafted and finished with the same quality that can be found in every other inch of the residence, the SOHO gym and spa will be a perfect fit for the SOHO life.

WHERE

Nestled between Palm West Beach and Nakheel Mall, SOHO PALM residents will be able to enjoy an eclectic variety of activities including a cinema complex, designer retail outlets and a diverse range of licensed bars and restaurants serviced by some of the finest 5-star hotel brands.

Located conveniently on the trunk, it offers easy access on and off the Palm onto Sheikh Zayed Road. Set back from the beach, the building offers a slice of serenity away from Dubai's every day hustle and bustle.

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