



## **Alex Davies**

# Chief Commercial Officer





## **Tom Crute**

# Executive Director | Development





Location

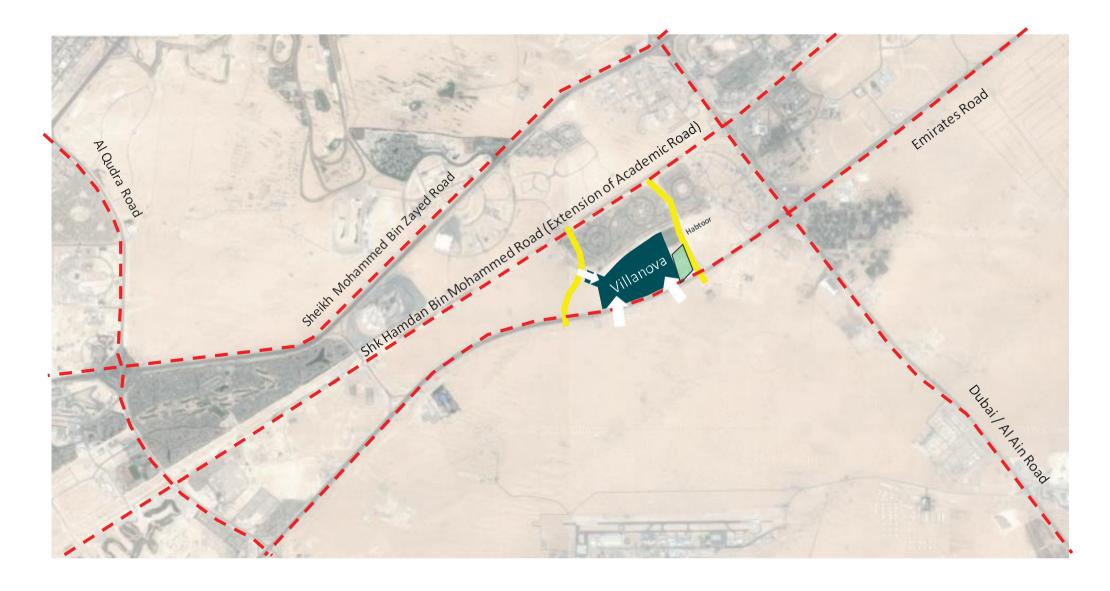
Green space

**Amenities** 

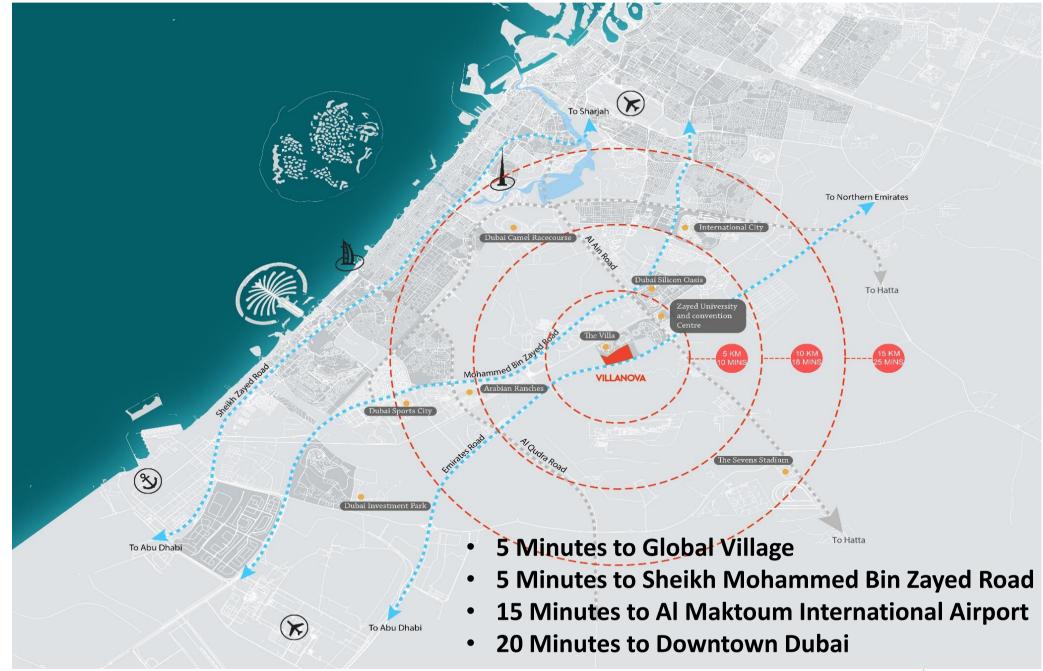
Layouts

Infrastructure









#### La Rosa 3



La Rosa 2 Launched: June 2019

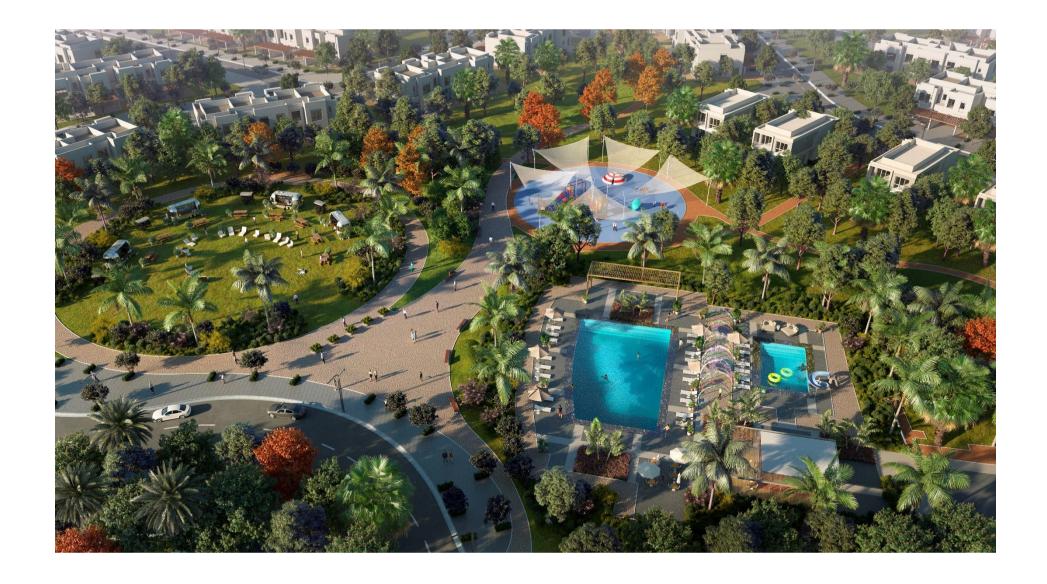
La Rosa 1 Launched: April 2019



- Neighborhood parks all link to Central Park
- Event Lawn and Food Truck Area
- Yoga/ Meditation / Tai Chi Lawn
- 4 Children's Swimming Pools
- 4 Adult Swimming Pools
- Picnic Area and BBQs
- Multi Use Court
- Fitness Stations
- Kids Play Areas
- Cricket Field















































GROUND FLOOR



FIRST FLOOR

Total Area: 180.83 sq.m / 1,946 Sq.ft



**KEY PLAN** 







Total Area: 216.35 sq.m / 2329 Sq.ft



**GROUND FLOOR** 

FIRST FLOOR







# Marwan Al Kindi

# Executive Director | Sales





# 3 Bedroom Townhouses from AED 1.27m from 1,946sq ft/180.83 sq m

4 Bedroom Townhouses from AED 1.6m from 2,329sq ft/216.35 sq m

206 Units Available 136x 3 Bedroom + 70x 4 Bedroom





#### **Special offer**

50% PHPP

50% During Construction | 10% on Handover 40% on a two year post handover payment plan. 50% DLD Waiver



#### PAYMENT PLAN

10%

On Booking

10%

**April 2021** 

5%

September 2021

5%

January 2022

5%

May 2022

5%

September 2022

5%

January 2023

5%

May 2023

10%

December 2023 (On Handover) 5%

March 2024 Post Handover 5%

June 2024 Post Handover 5%

September 2024 Post Handover

5%

December 2024 Post Handover 5%

March 2025 Post Handover 5%

June 2025 Post Handover 5%

September 2025 Post Handover

5%

December 2025 Post Handover





Handover 2023

#### Infrastructure ready

Pools, landscaping, roads, entrances complete





#### **Broker Commission**

3%

# Marketing Collateral Broker Pack to be sent today





#### Sales Event

Wednesday 18th November

Coca-Cola Arena

Free Parking

Sales Commence 10:00-20:00 hours

Pre-Registration essential





# First come, first served Token System

Customer attendance is essential for sale

Attested POA accepted





# Bulk buyers welcome UAE Cheque Book/Credit Card required 10% paid to secure unit

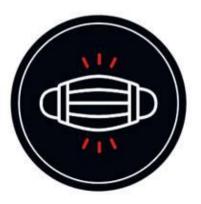




حافظ على مسافة <mark>2 متر</mark> Maintain <mark>2 meters</mark> distance



قم بإرتداء <mark>القفازات</mark> Wear <mark>gloves</mark>



قم بإرتداء الكمامة في جميع الأوقات Wear face masks at all times



إغسل يديك Wash your <mark>hands</mark>



## Thank You

