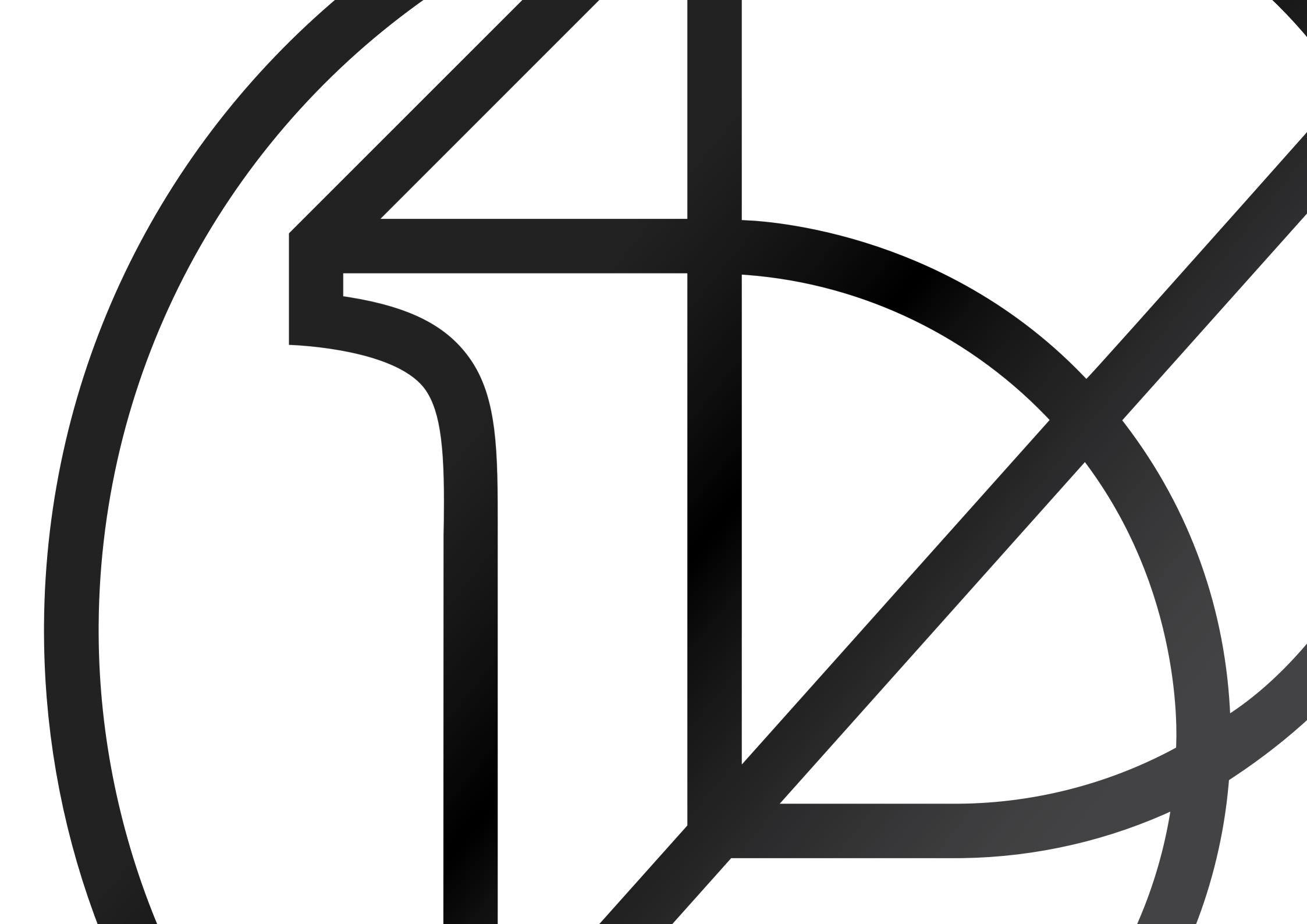
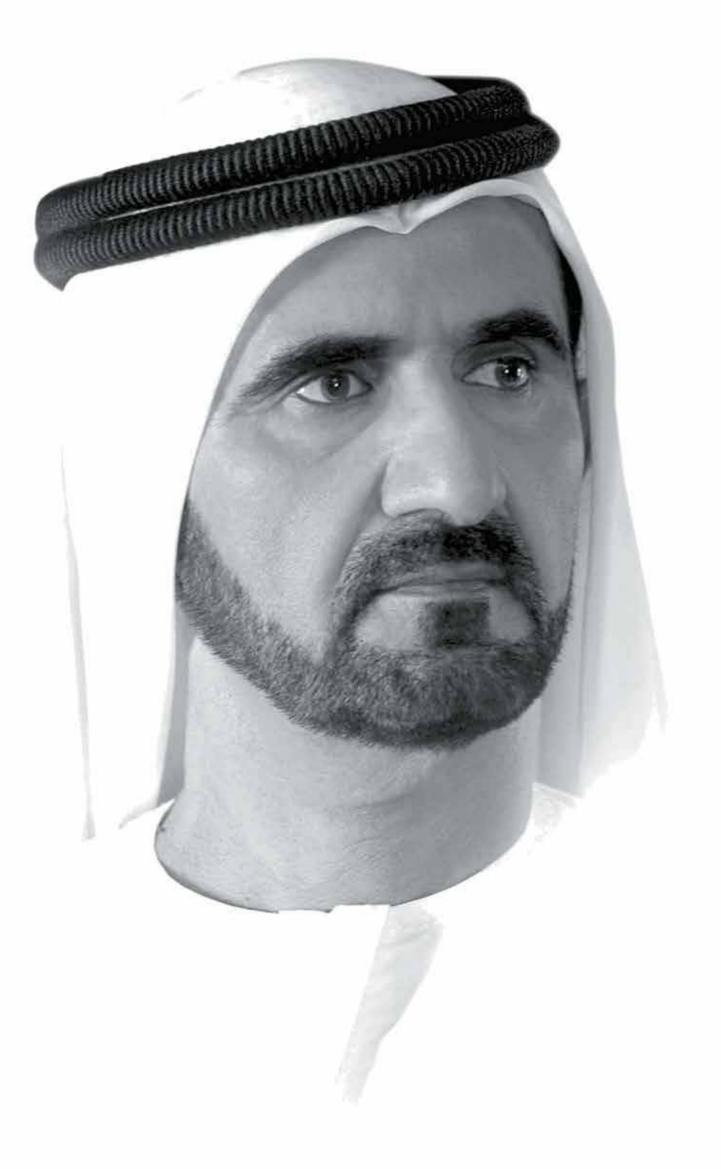
MANSI®NS

MOHAMMED BIN RASHID AL MAKTOUM CITY DISTRICTONE





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Most people talk, we do things. They plan, we achieve. They hesitate, we move ahead. We are living proof that when human beings have the courage and commitment to transform a dream into reality, there is nothing that can stop them. Dubai is a living example of that.

"

HH Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of U.A.E. and Ruler of Dubai





WELCOME TO DUBAI

Few cities globally are quite as lavish as Dubai. It is an eclectic mix of Western modernity and Eastern traditions. It is the essence of all things extravagant whilst maintaining its heritage. From inimitable architecture to extraordinary shopping, epitome of luxury is at the frontier of this glorious city.





UNIQUE ARCHITECTURE: ANARCHITECT'S PLAYGROUND

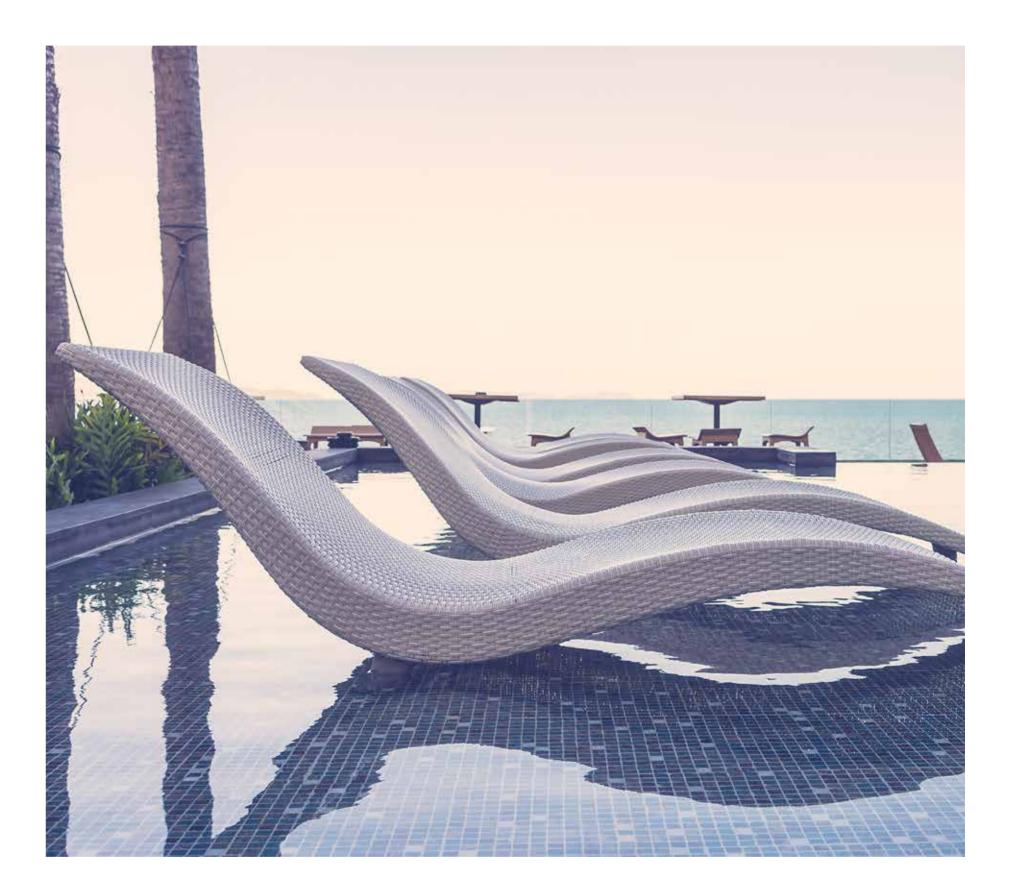
Dubai's architecture is a stirring alchemy of profound traditions and ambitious futuristic vision. Dubai promotes the ultimate in urban lifestyle and world class architecture.As one of the fastest growing cities in the world, Dubai is quickly rivalling metropolitan cities such as Hong Kong, New York, Singapore and Shanghai in terms of architectural design.

The city's rapid growth is unparalleled, progressing on the bold vision of its rulers as well as a work ethic like no other.
With hundreds of different commercial and residential high rise towers spread across this magnificent city, it's no wonder Dubai is often called the skyscraper capital of the world.
From the record breaking tallest tower in the world to the stunning mix of luxury high rise buildings that cascade across the city, there truly is no other city like Dubai.

LUXURIOUS HOTELS AND WORLD CLASS SHOPPING: where hospitality and retail are continually redefined

Whatever your taste, Dubai's hotels and resorts will dazzle and delight you. From the extravagant to the standard, the city will offer an experience like no other. Home to the world's only 7-star hotel - The Burj Al Arab, the city is a hotbed for tourists looking for some fun in the sun. From city hotels and beachside resorts to well-known brands and secluded desert getaways, Dubai has it all. The city prides itself on ensuring its hospitality industry is a thriving, luxurious experience for all who visit the glamorous city. Whatever your choice, you'll have an unforgettable stay in the world's capital for luxury hotels.

Not only is Dubai known for its extravagant hotels, it's also home to the world's most dynamic and exhilarating shopping.





FASHION, FESTIVALS, EXHIBITIONS AND ART SHOWS: CONNECTING AND FLOURISHING THE REGION'S FINEST MINDS

Dubai has become the hub for the world's biggest trade shows, exhibitions and festivals. Its ideal geographical location, state-of-the-art venues and cosmopolitan lifestyle makes for the perfect place to host anything from the Middle East Auto Show to Gitex - the Middle East's largest electronics convention. Let's not forget notable festivals such as the Arab Literary Festival as well as the Dubai Index - an annual exhibition of furniture, textiles and interior design. No city celebrates the art scene as well as Dubai. From annual festivals like Art Dubai, International Dubai Film Festival to the fabulous International Jazz Festival, which continues to attract musicians from across the world, the city is a beacon of entertainment. Dubai continues to cement itself into the arts and entertainment scene with solid financial backing as well as artistic support for the region's painters, dancers, directors, musicians, DJs, writers and photographers.

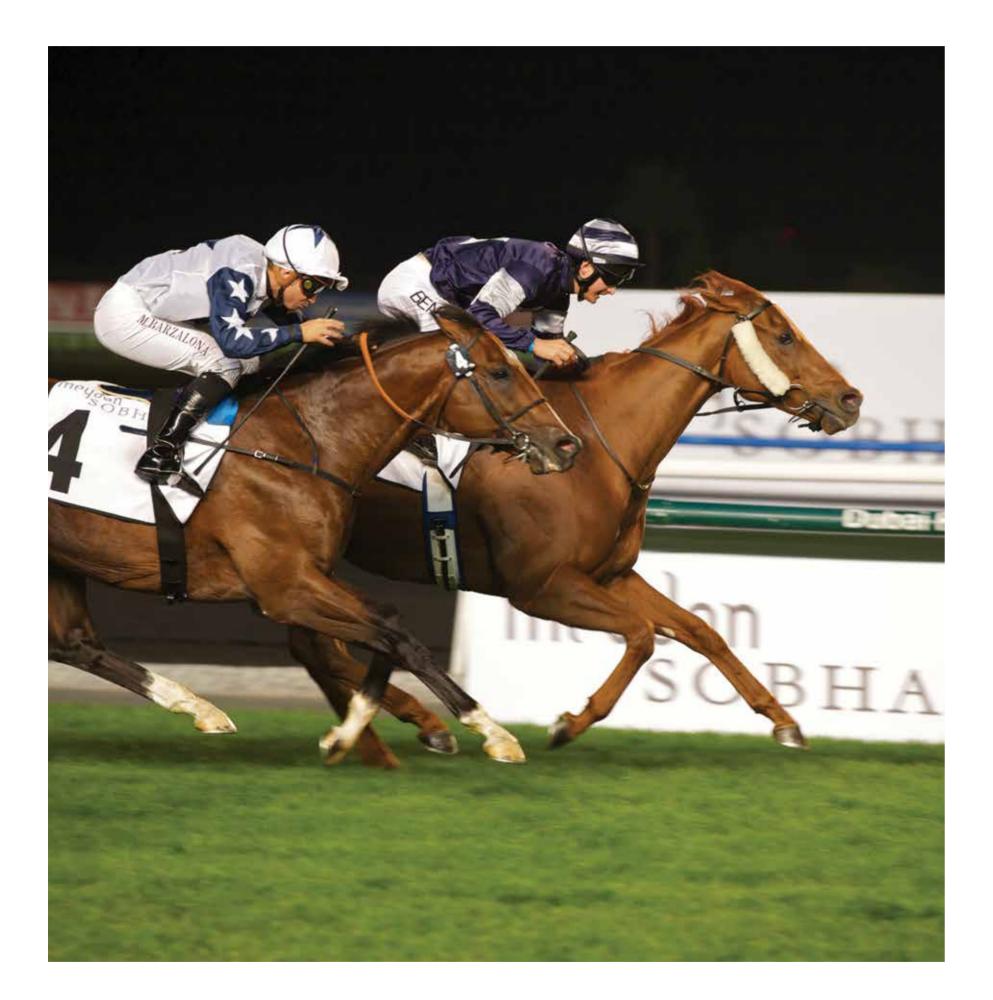


GLOBAL CUISINE: THE GASTRONOMIC CAPITAL OF THE WORLD

Dubai's beauty lies in its melting pot of ethnicities from across the world. Naturally, the city's diverse culinary experiences are drawn from the cuisine of more than 200 nationalities that reside here. Whether you are looking to experience culinary classics or a fusion of international cuisine, there's always a delicious dish to discover.

We have over 5,000 restaurants that include outposts from the world's top chefs, organic farm-to-table menus and other hotspots, all of which help cement our position as the gastronomy capital of the region.





WORLD CLASS SPORTS: CHAMPIONSHIPS ARE SET IN DUBAI

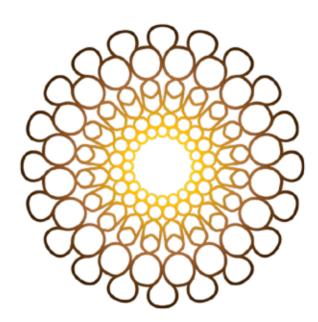
Dubai has become the premiere destination for world-class sports of every facet. Whether it's the Dubai World Cup, the world's richest horse race at Meydan or one of our many international Golf Championships that you desire, our beautiful city has become the groundwork for sports competitions everywhere.

Dubai is also home to Tennis Championships, Football Club rivalries and indoor winter sports as well. Mix that with the occasional Mixed Martial Arts event, boxing show and wrestling match, as well as the plethora of fitness clubs and spas across the city, and you have a healthy blend of action packed atmosphere that's sure to keep you active. From land, sea and sky, Dubai is filled with heart racing adventures for you to get lost in. Mix in the fishing and sailing, all the way to skydiving, this magnificent city has it all.

DUBAI EXPO 2020: CONNECTING MINDS, CREATING THE FUTURE

In November 2013, the United Arab Emirates won the right to host the World Expo in Dubai in 2020. This will be the first time that the World Expo has been staged in all of the Middle East, North Africa and South Asia. It is an honour that the city of Dubai, and its ruler; His Highness Sheikh Mohammed Bin Rashid Al Maktoum are proud to hold.

The city has already begun to pull out all the stops to ensure a smooth ride for the 25 million visitors it is expecting to attract. Running from April 2020 through October 2020, the Dubai Expo will be held under the theme of, "Connecting Minds, Creating the Future", echoing the powerful spirit of partnership and co-operation that has driven the UAE's success in pioneering new paths of development and innovation.







MOHAMMED BIN RASHID AL MAKTOUM CITY DISTRICT ONE

Located in the heart of the city, just 4kms from Downtown Dubai, is the most distinguished development in Mohammed Bin Rashid Al Maktoum City. Welcome to the definition of luxury. Welcome to District One.

With hundreds of signature villas and mansions spread over 1100 acres, living here will be a life lived in the lap of luxury. Nestled amidst acres of lush greenery and caressed by the Crystal Lagoon, District One is the height of comfort and modernity.





World-class shopping, fine dining venues, inviting cafes and the picturesque biking and jogging trails are an everyday experience for the elite few who choose to reside here.District One is a low density project that gives the impression of being away from a bustling city and at the same time in close proximity to the pulse points of Dubai and only minutes from downtown landmarks.

Choose to live in villas and mansions designed in distinct styles, yet offer opulence and a lavish scale with finely detailed accents to enhance comfort and aesthetics at the same time. When you live at District One, you live in the definition of luxury, cushioned in the embrace of nature and exclusivity.



LIVING IN A CITY WITHIN A CITY

Discover nothing short of lavish living at the Mansions in Mohammed Bin Rashid Al Maktoum City - District One. From meticulously crafted mansions of the highest quality to enjoying the most opulent life in the heart of the city, we're sure nothing will compare. Just 4 minutes from Downtown Dubai and Burj Khalifa, the world of leisure, retail, dining and sports are all at your doorstep. It's a life fit for Dubai's finest.

THE WORLD AT YOUR DOORSTEP

Mohammed Bin Rashid Al Maktoum City is a superbly planned, mixed-use megapolis in the heart of Dubai, flanked by four arterial roads, which literally give everyone who is going places, places to go.

Featuring five master components – Family Entertainment, Retail, Arts, and Entrepreneurship & Innovation, Mohammed Bin Rashid Al Maktoum City is quite literally at the crossroads of everything you ever needed. Or should we say, everything you ever desired.

If you can name it, it's probably here.





THE DEFINITION OF LUX-U-RY

is...



THE DEFINITION OF LUX-U-RY

TO LIVE IN THE LAP OF LUXURY, WHILST STILL RESIDING IN THE HEART OF NATURE



ΊΝΙΤΙ X•U•R

BEING ABLE TO GET FROM YOUR MANSION TO THE LAGOONIN 12 SECONDS

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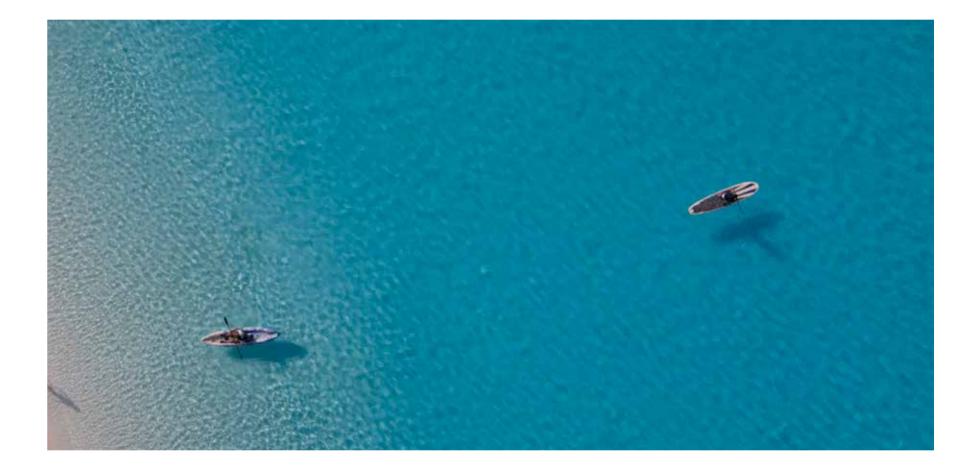
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CRYSTAL LAGOON

Nothing says luxury like 14 kilometres of man-made shoreline just steps away from your home. Designed by Waterscapes, and executed by Crystal Lagoons™, a world leader in transforming developments into an island lifestyle.

This unequalled concept is created with a patent technology that keeps the water looking crystal blue all year long.





WAKING UP TO GLORIOUS GREEN SURROUNDINGS





GREENERY

With dedicated open spaces in a low density development within the heart of the city, District One ensures fresh living with parks, lawns, jogging trails, cycling tracks as well as landscaped walkways. It's the perfect backdrop for luxury mansion living.



THE DEFINITION OF LUX•U•RY

WHEN A 9.3KM CYCLE TRACK MEANS YOU HAVEN FILEFI OUR GROUNDS

CYCLING & RUNNING TRAILS

The expansive biking and jogging trails that seamlessly loop themselves around the development make staying fit an adventure at District One.

An exceptional and exclusive variety of the world's finest sports & recreational facilities are in your backyard.



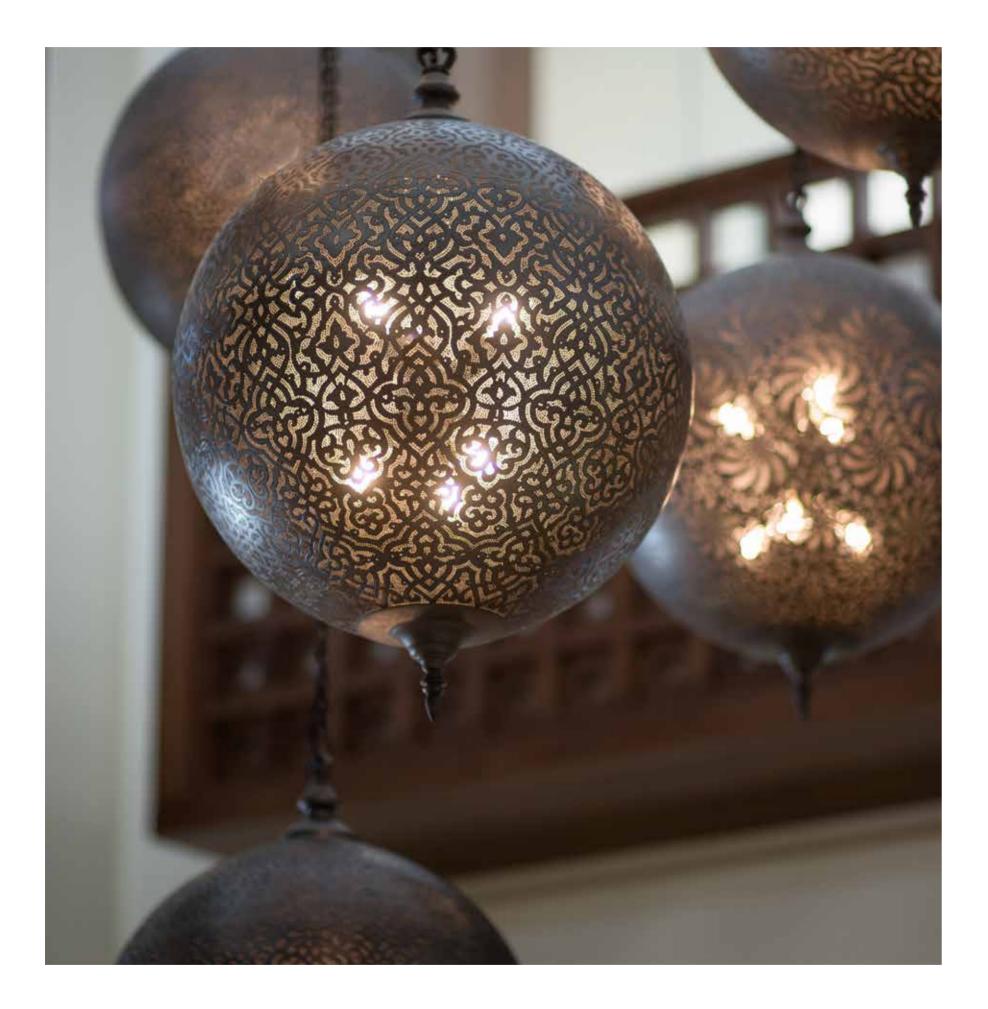


MANSI®NS



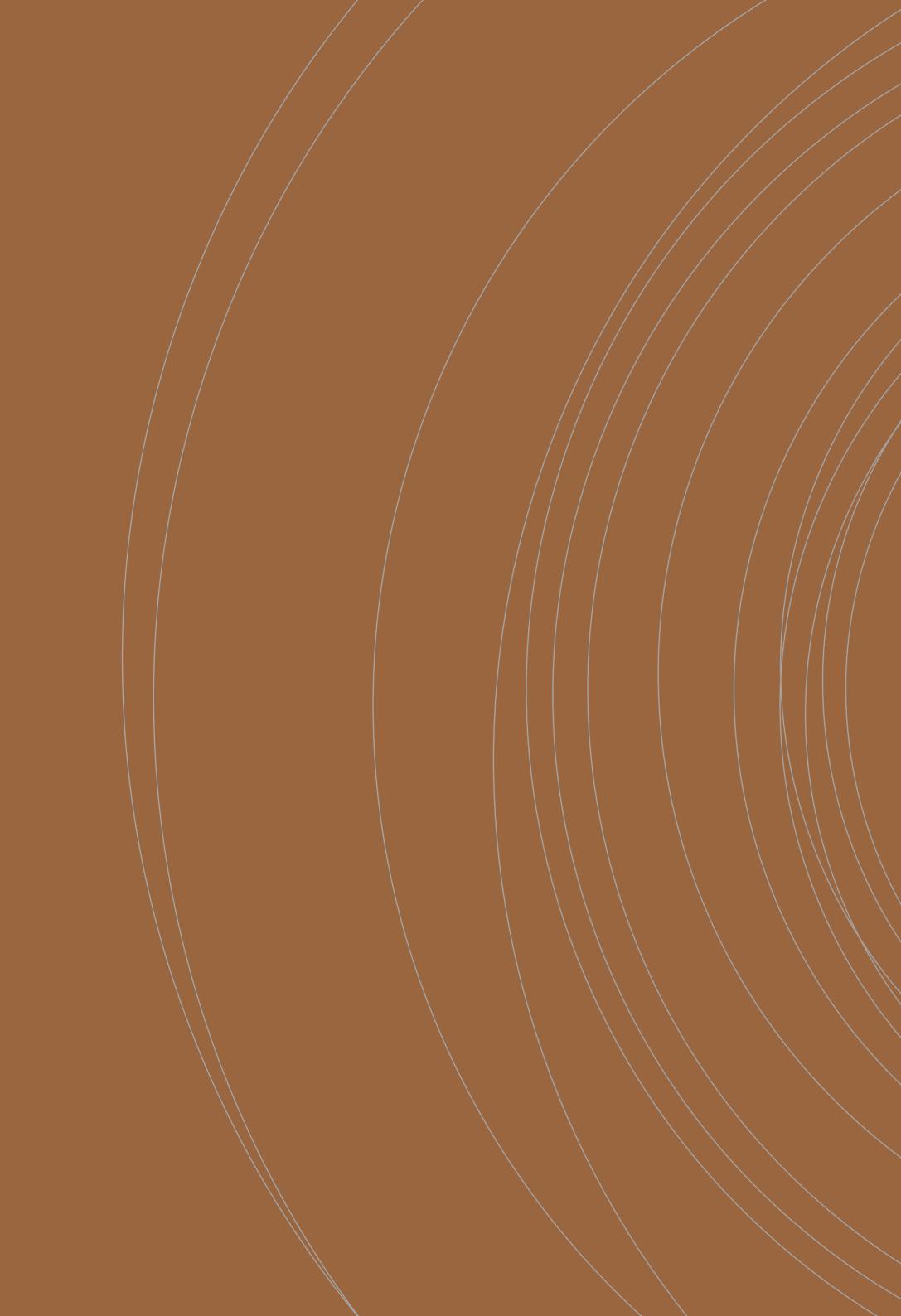
THE DEFINITION OF LUX•U•RY

CHOOSING BERWEEN EIGHTEEN UNIQUE MANSIONS TO CALL YOUR HOME



UNIQUE LUXURY MANSIONS

When the world's leading developers come together to create the region's most opulent development, magic happens. Choose between one of eighteen exclusive Mansions that suit your style. From modern architecture with minimalist approach to a mediterranean style with European design, all our Mansions offer superb unrivaled luxury.



MANSI®NS

Where harmony meets exclusivity

WHEN YOUR CHILD'S PLAYROOM COMES WITH ITS OWN STRETCH OF BEACH

Make your next home one with a harmonious blend of East meets West in District One's exclusive Mediterranean Mansions.

While some enjoy living in a traditional dream villa, you indulge reality when you live in these mansions, which capture cutting edge clean European interior design on the private backdrop of your very own serene beach.





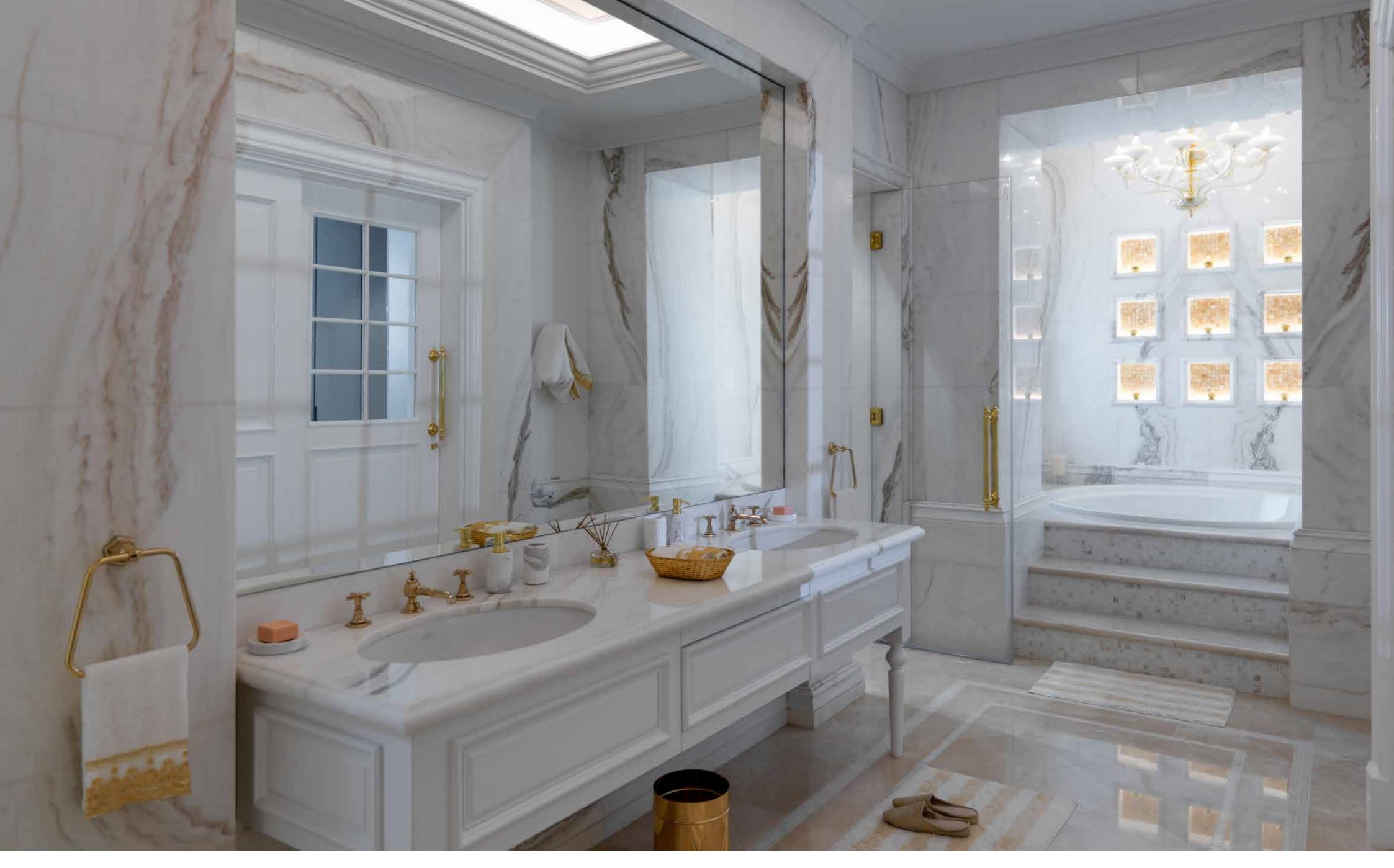
Front View



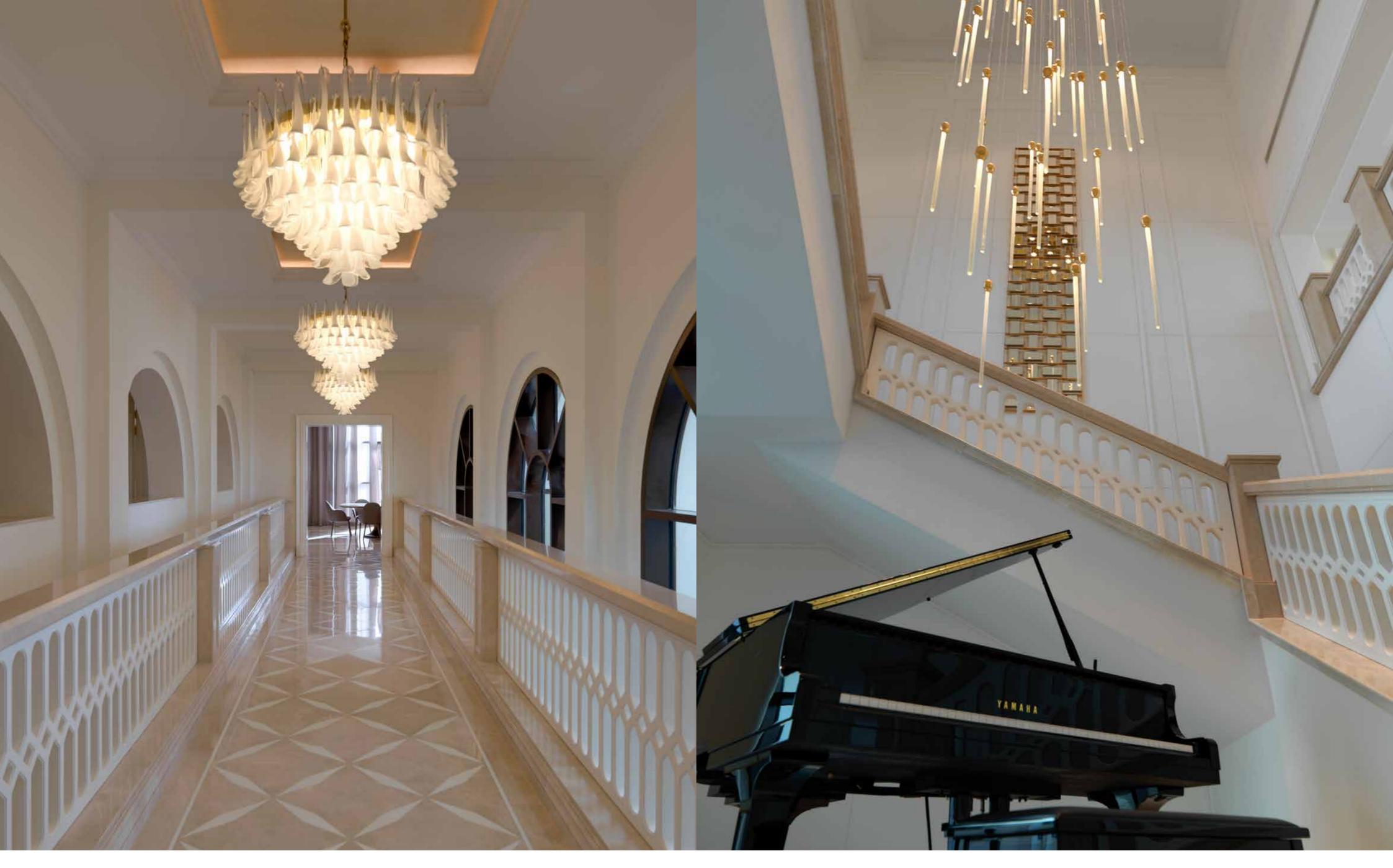
Rear View



Interior



Interior



Interior



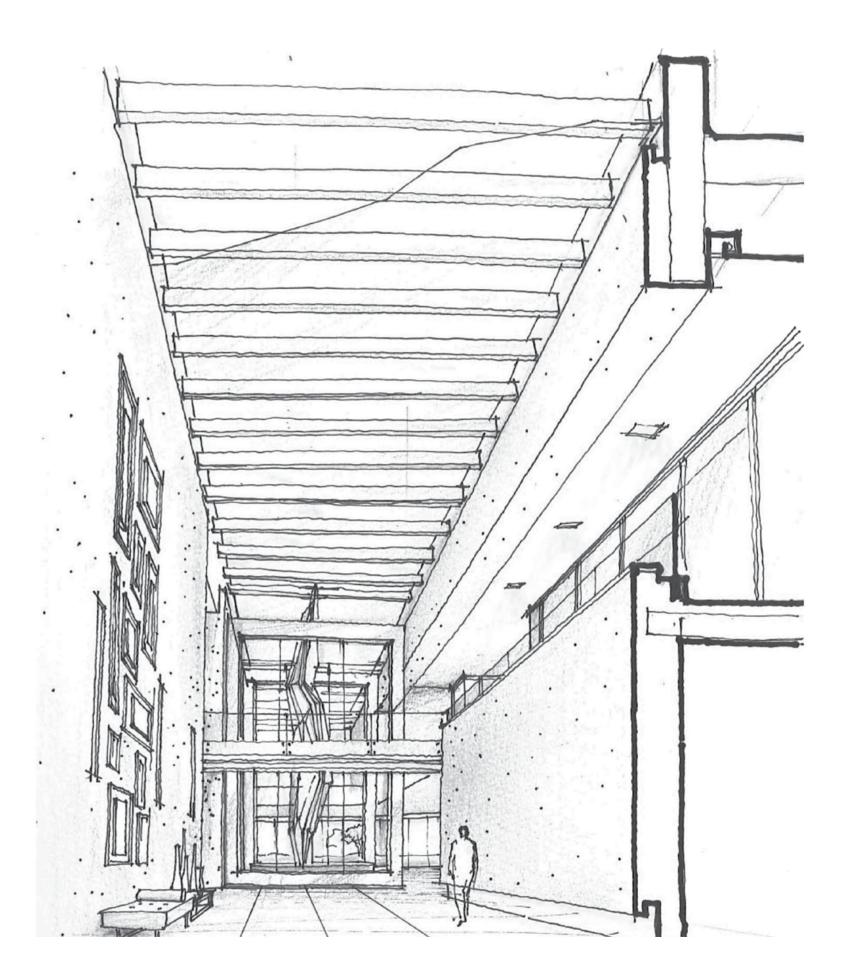
CONTEMPORARY MANSI®NS

The ultimate expression of modern living

EXPRESS YOUR SENSE OF REFINEMENT

Sometimes less is more and nowhere is it truer than at the Contemporary Mansions at District One. Discover simplicity in design and openness that exudes minimalism at its finest. From the seamlessly simple connections from indoor to outdoor as well

as the swathes of sliding glass doors, these Mansions are designed for the free spirited individual. Natural light fills the home from the floor to ceiling windows whilst the clean, natural material of the villa breathes life into the living area. The Contemporary Mansion's sleek finish and elegant interior is a testament that simplicity is sometimes the best answer. This design is for those who enjoy the simple things in life.

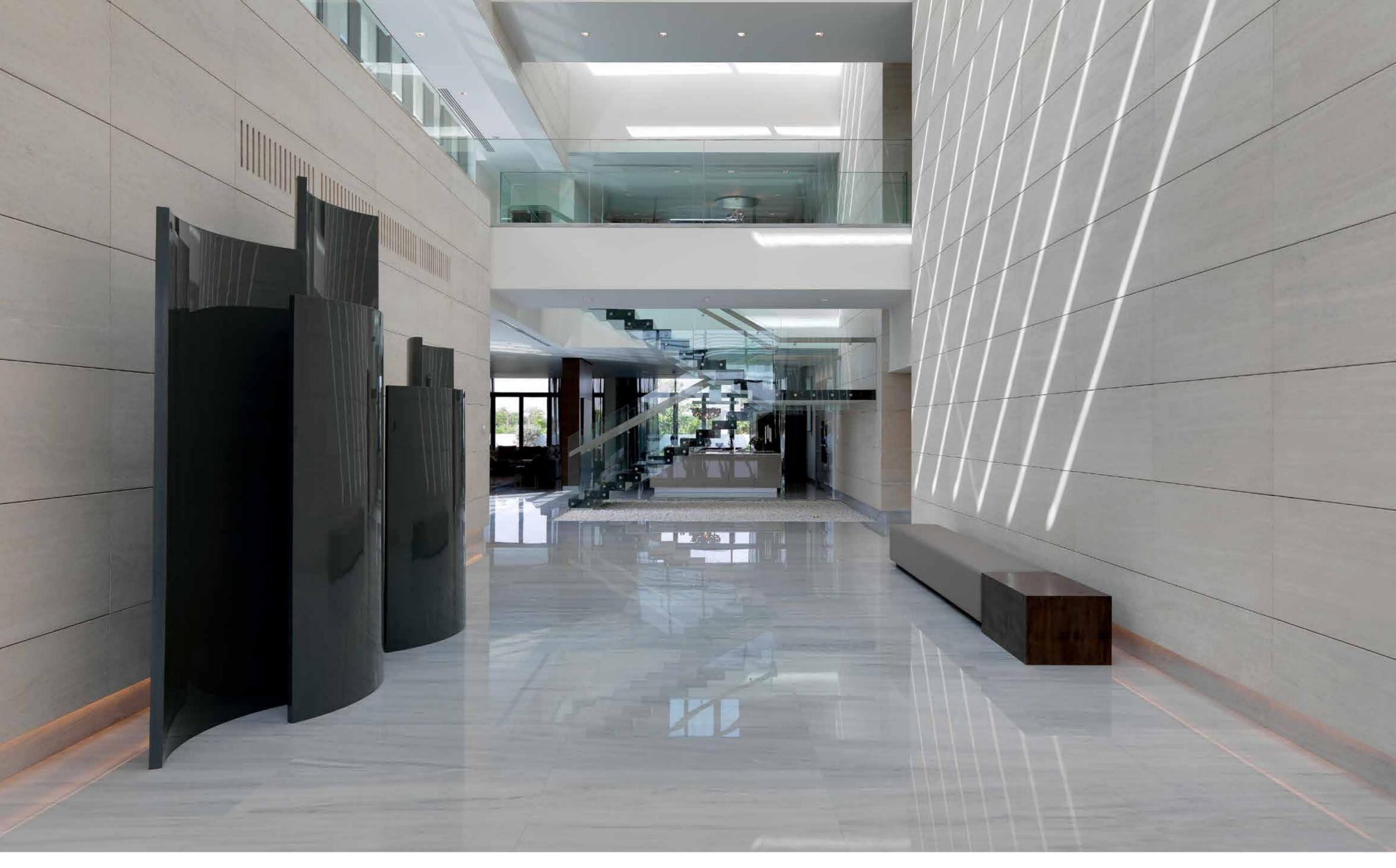




Front View



Rear View







Master Bedroom



MANSI®NS

Inspired by Arabic architectural traditions

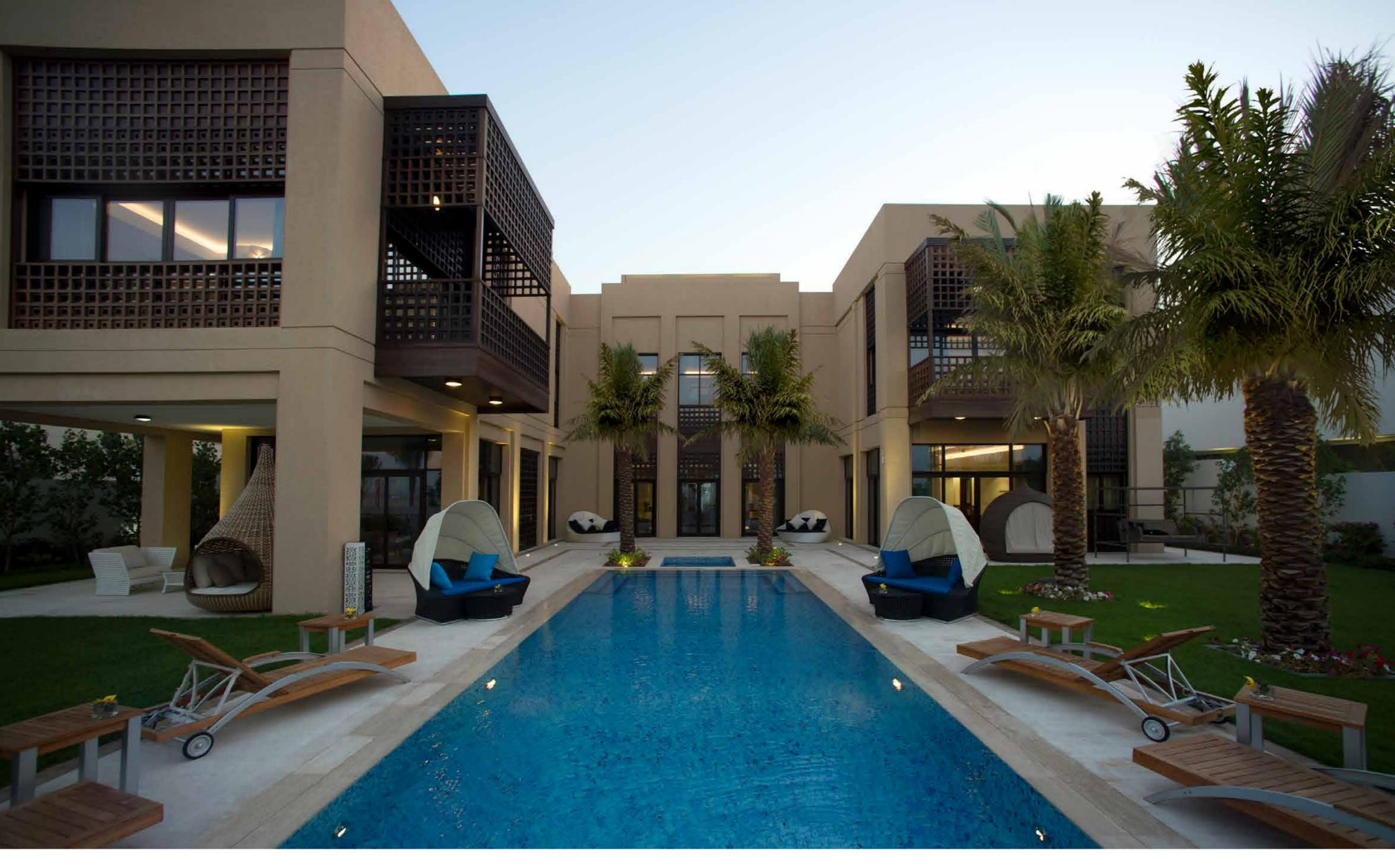
HAVING A TRADITIONAL MAJLIS BIG ENOUGH TO HOST ALL YOUR FRIENDS

Discover the rich traditional feel of luxury living at District One's exclusive Modern Arabic Mansions. An eclectic reflection of true Arabic culture, mixed with the delightful blend of functionality. The Modern Arabic Mansions are made for large families with plush quarters for all your family and friends as well as separate entrances for the guest Majlis. Unlike the traditional design, the Modern Arabic Mansions are filled with traditional references and celebrate the storied Arabian past with architecture, art, and colors in the Mansion's impressive layout.



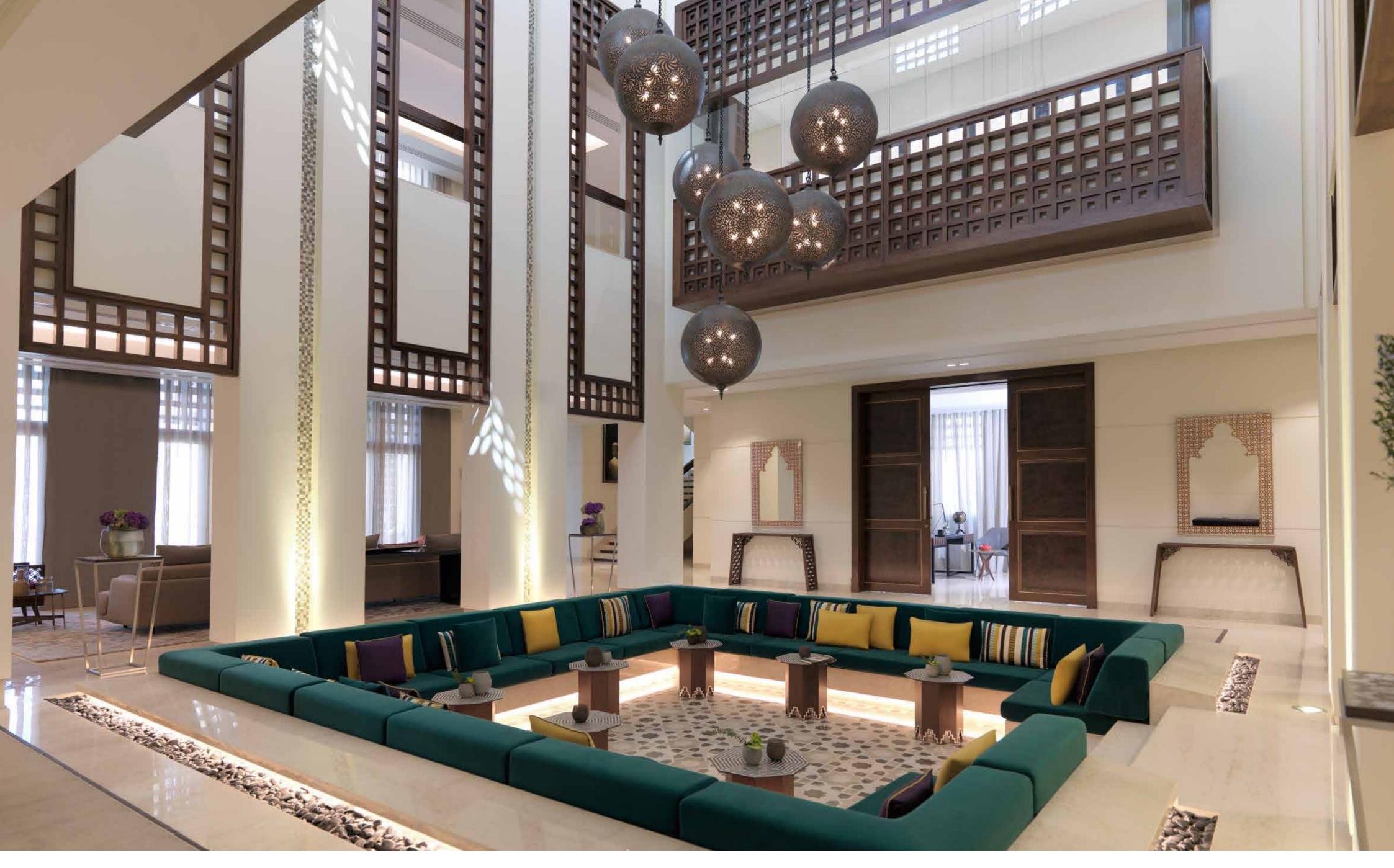


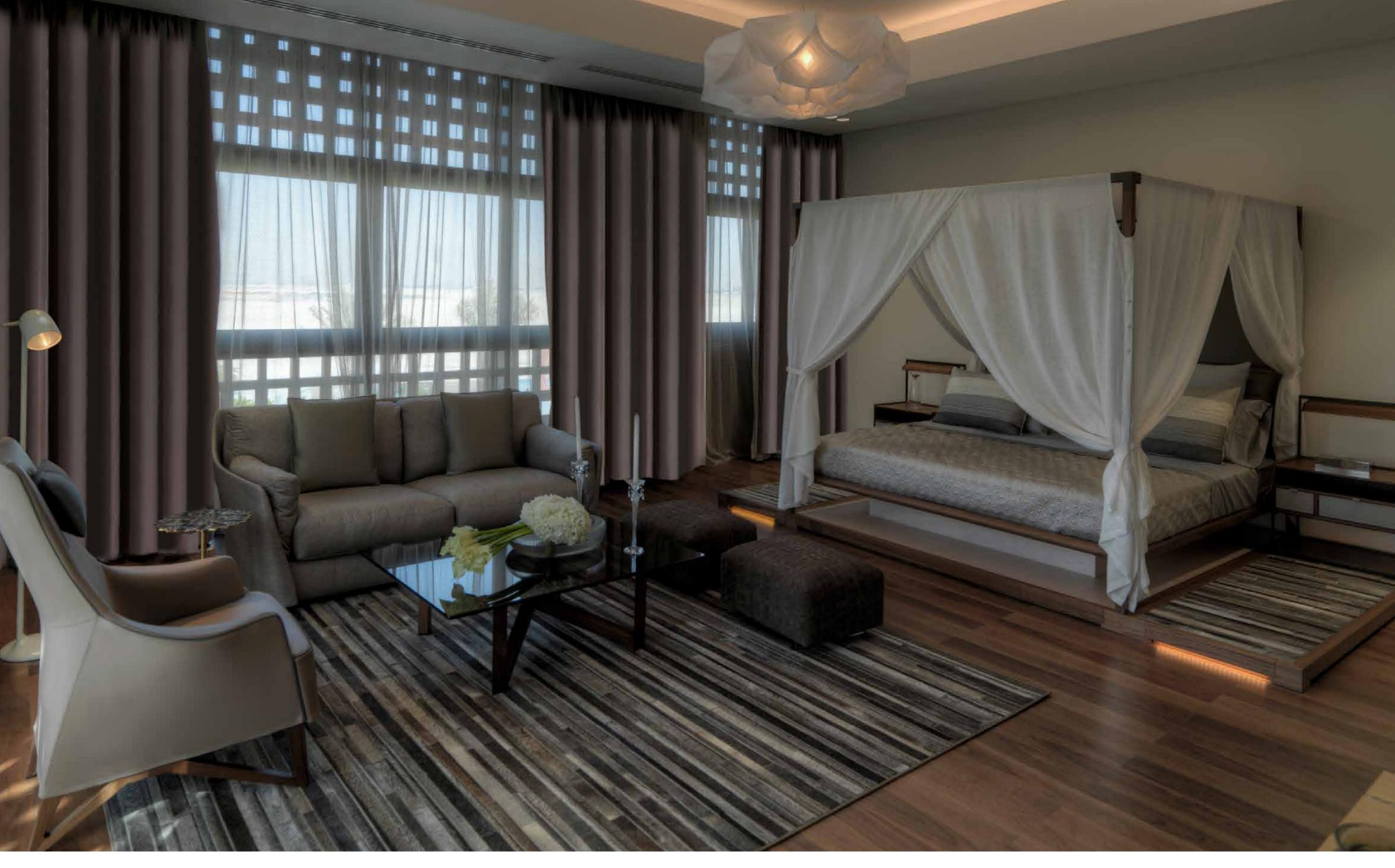
Front View



Rear View







Master Bedroom

meydan SOBHA



Meydan Group and Sobha Group have formed a joint venture – Meydan Sobha LLC FZ – to develop 45 million square feet of prime freehold land.

Mohammed Bin Rashid Al Maktoum City - District One is set to become an exclusive, central destination of spacious residential communities surrounded by key leisure and retail attractions.

meydan

ONE DYNAMIC DESTINATION MANY POSSIBILITIES

Meydan is a multi-purpose commercial establishment that aims to link the world with the Emirate of Dubai through a range of commercial developments, hospitality, luxury, sports, entertainment and amusement services, as well as international horseracing and equestrian events, in addition to a series of state-of-the-art business parks, residential villa communities, schools, hospitals, business towers with luxury waterfront developments and shopping destinations.

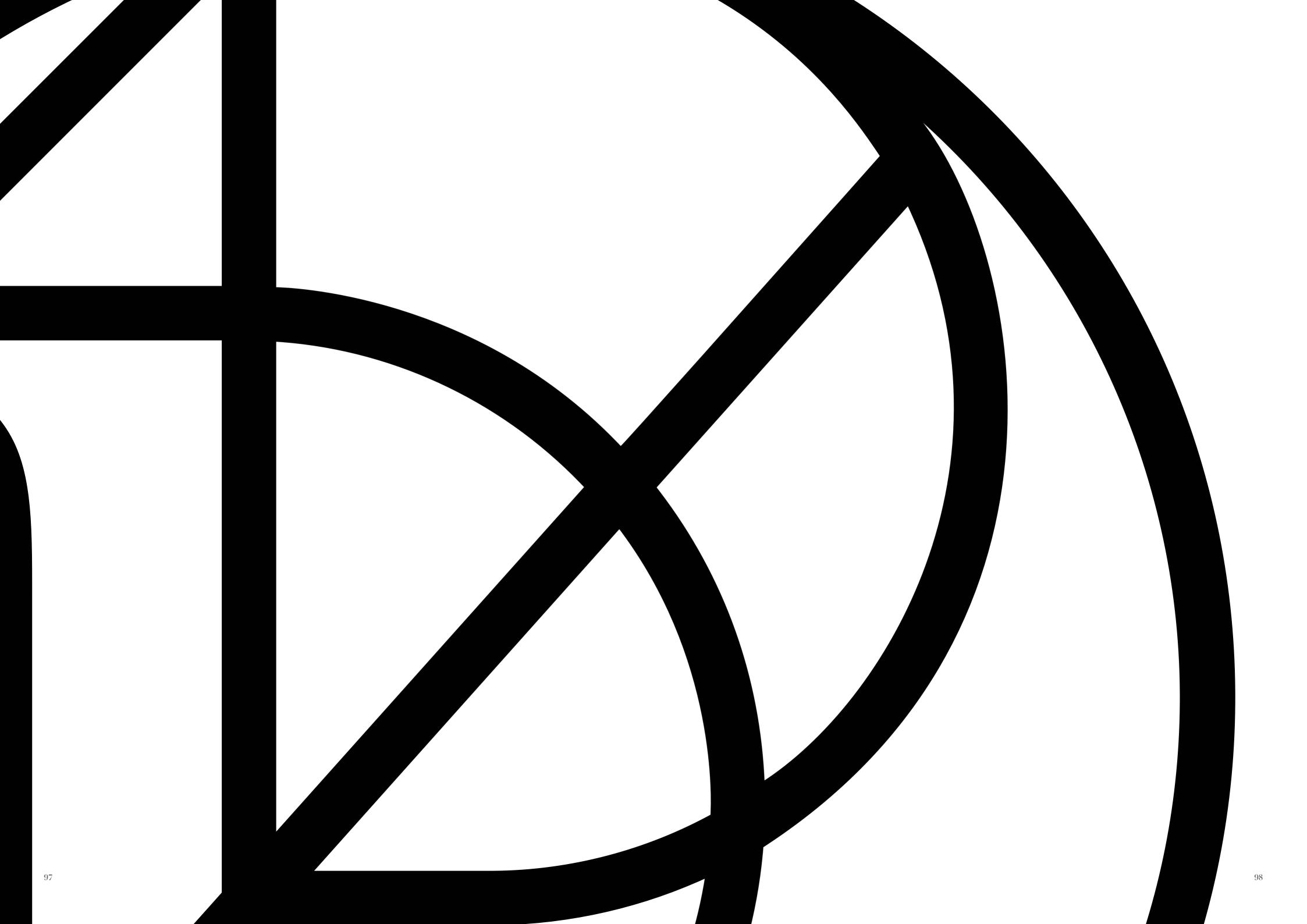
Meydan brings together elegant lifestyle opportunities with leading entertainment and sporting events. The portfolio consists of The Meydan Hotel, Bab Al Shams Desert Resort & Spa, The Track Meydan Golf, QUBE Sports Lounge, Meydan Tennis Academy, Emirates Equestrian Centre, and the iconic architectural marvel, Meydan Grandstand and Racecourse, home of the world's richest horse race – the Dubai World Cup.

PASSION AT WORK

Sobha Group was founded by Mr. PNC Menon in 1976 (as Services & Trade Company) in Oman and in 1995 Mr. PNC Menon saw great potential for quality construction in the Indian real estate market and founded Sobha Developers. With over three decades of experience in designing and executing interiors of palaces, mosques and hotels across the Gulf.

Sobha Group today is a multi-national, multi-product group with significant developments and investments in the UAE, Sultanate of Oman, Qatar, Bahrain, Brunei, Tanzania, India and China. Sobha Group has credentials of delivering over 60 million sq.ft. with an annual turnover of AED 2200 million (USD 600 million), employing over 28,000 people and a land holding of around 240 million sq.ft. With a reputation for quality projects delivered to exacting standards on time, Sobha Group ideally fit the brief for this prominent freehold residential initiative within Mohammed Bin Rashid Al Maktoum City.





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