

# AYKON CITY



### DAMAC Live the luxury

DAMAC Properties has been at the forefront of the Middle East's luxury real estate market since 2002, delivering awardwinning residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, and Oman, as well as the United Kingdom. Since then, the Company has delivered over 24,330 homes, with a development portfolio of more than 40,000 at various stages of planning and progress. This includes 10,000 hotel rooms, serviced hotel apartments and hotel villas, managed by its wholly-owned DAMAC Hotels & Resorts.\*

Joining forces with some of the world's most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market in collaborations that include a golf course by Tiger Woods Design, managed by The Trump Organization, and luxury homes in association with Versace, Fendi, Just Cavalli, Paramount Hotels & Resorts and The Radisson Group. With a consistent vision, and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living.

DAMAC places a great emphasis on philanthropy and corporate social responsibility. As such, the Hussain Sajwani – DAMAC Foundation, a joint initiative between DAMAC Group and its Chairman, Hussain Sajwani, is supporting the One Million Arab Coders Initiative. The programme was launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, and is focused on creating an empowered society through learning and skills development.



## AYKON CITY

an entire city set within the metropolis of Dubai



### An enviable location

AYKON City boasts one of the most iconic settings in Dubai on the illustrious Sheikh Zayed Road, the city's most important vehicular artery connecting Dubai to Abu Dhabi. The development overlooks the new Dubai Canal network and forms the gateway to the glamorous Burj area.

From here, the city's attractions are all just moments away and it's very easy to get around, whether it's by car, metro or water taxi.



## Inspiring architecture and powerful perspectives

The four majestic towers, linked by a central podium, each offer magnificent views of some of Dubai's most prominent landmarks and the surrounding neighbourhood.

The architecture of the buildings, their sharp lines, glistening glass façades and breathtaking heights, create a bold statement. AYKON City is set to become the next iconic structure on Dubai's skyline.





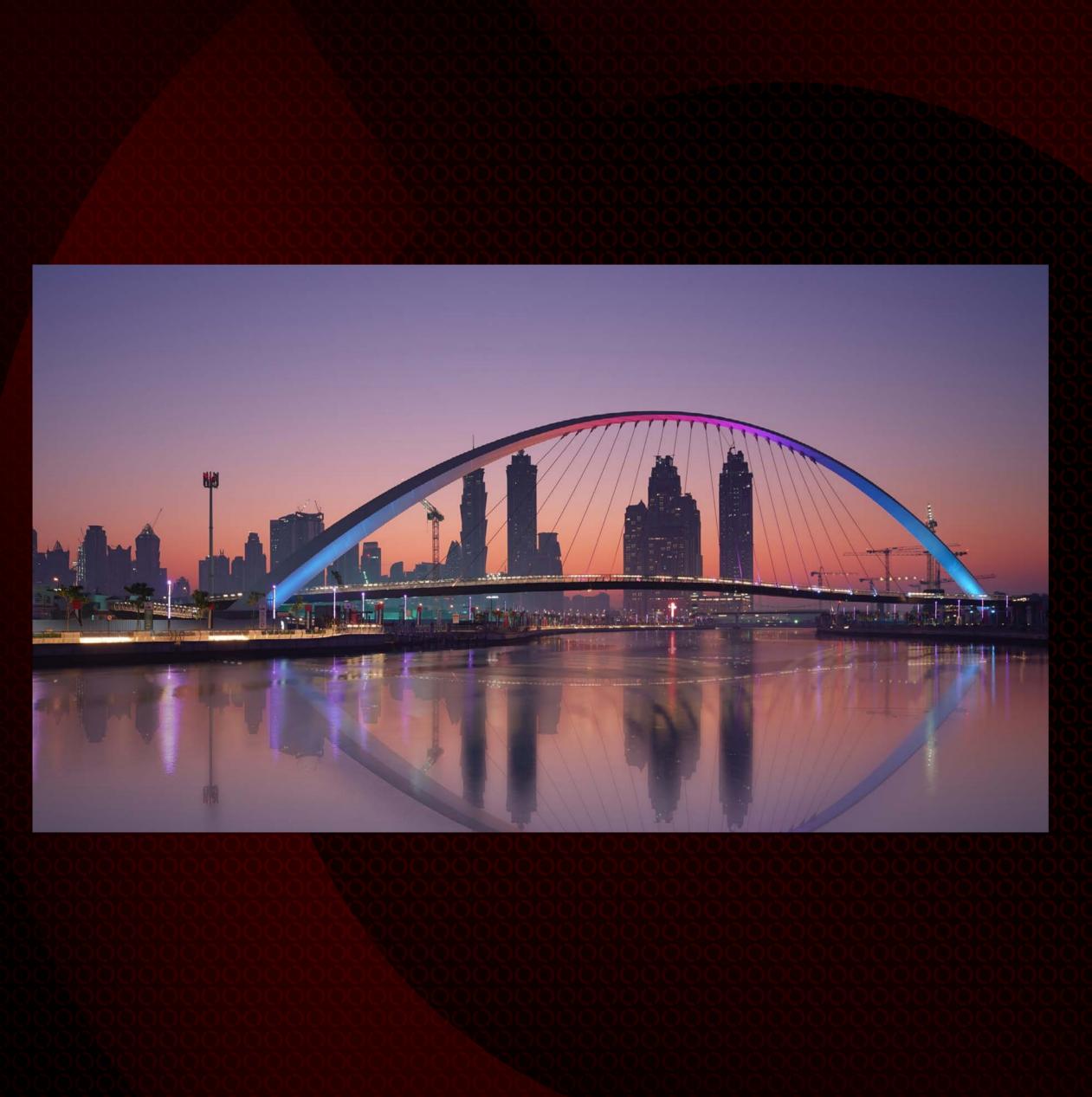




### Where it all happens

AYKON City has a host of Dubai's major attractions close by, from the pristine beaches and maritime city to the glamorous Burj area, along with the Financial Centre and Dubai World Trade Centre. The dynamic outdoor concept, City Walk, located along Al Wasl Road and the Safa Park junction, blends street café culture and gourmet dining with entertainment, retail and grooming; whilst the funky neighbouring Boxpark is a striking addition to Jumeirah, where 'urban chic meets contemporary sophistication'.

All this and more besides; not forgetting AYKON City is an entire city in itself, with its own collection of dining, retail and entertainment options.



### Dubai Water Canal

AYKON City boasts incredible views of Dubai Water Canal, which bisects Sheikh Zayed Road and makes a significant part of the city an island. Flanked by a variety of exciting dining and lifestyle offerings, along with a running track, generous walkways and public seating areas, the highlight has to be the stunning mechanical waterfall, from Sheikh Zayed Road bridge, that is motion-operated to detect nearby boats and beautifully lit at night in a vibrant display.

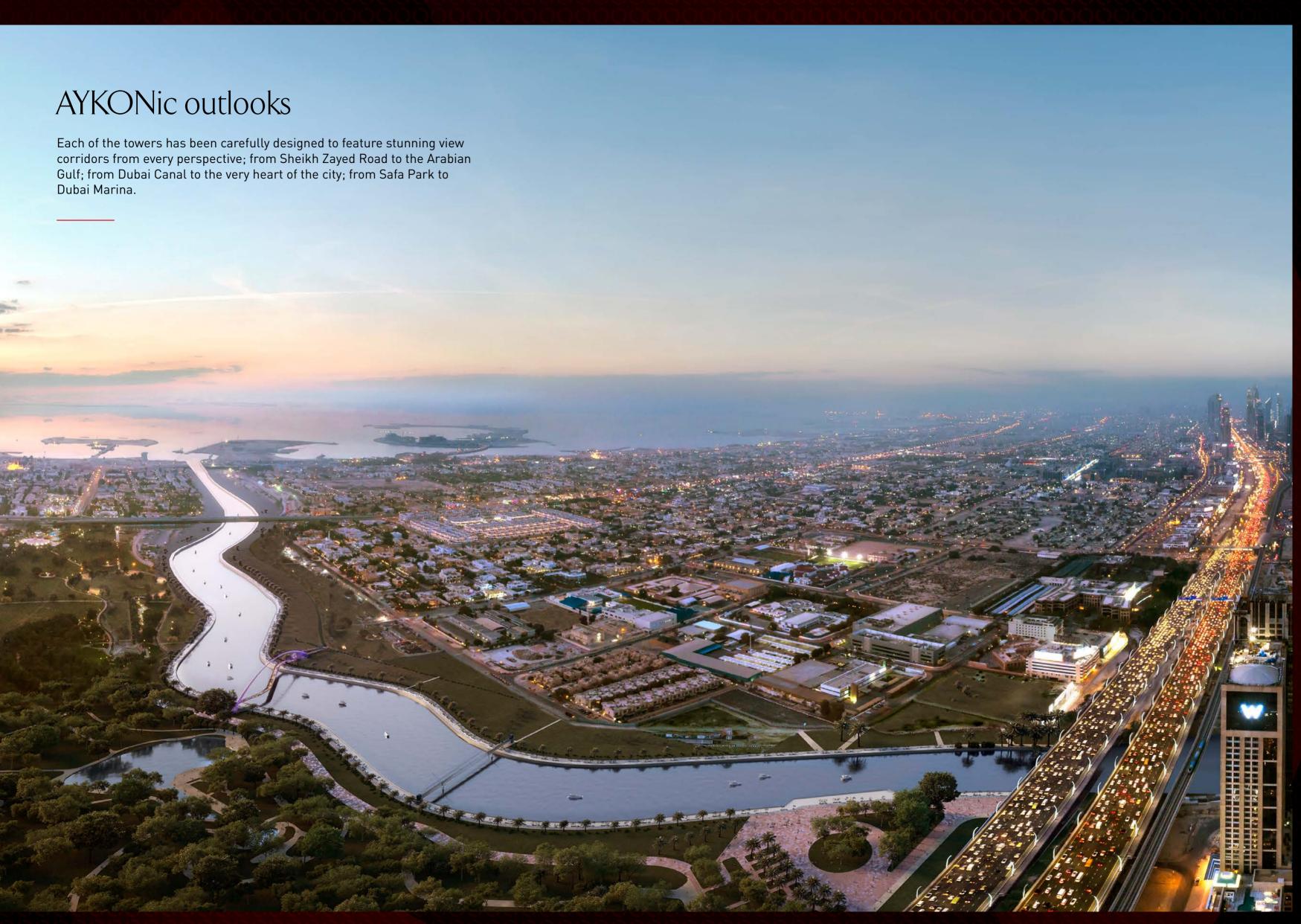






### The new way to travel

AYKON City is easily accessible from Sheikh Zayed Road by car, plus the nearby canal is a fantastic way to commute / sightsee all the way along with coastline – from Dubai Marina to Dubai Creek, taking in Business Bay, Jadaf and Festival City. Dubai Taxis are always close by, the metro adds another perspective or even the bus!





### The residences

Live in Dubai's most prestigious, and best connected neighbourhood. Become neighbours with landmarks and global luxury brands in our collection of apartments, exquisitely planned and complemented by thoughtful details.





## Distinguished interiors

Beautifully proportioned and finished to the very highest of standards, the interiors celebrate the extraordinary vistas of Dubai's skyline, reaching out to the Arabian Gulf.

Generous living spaces are flooded with natural light through floor-to-ceiling windows.





The convenience and luxury of serviced living is available at AYKON City's collection of hotel apartments. Available in a variety of arrangements and sizes, each apartment has its own equipped kitchen and is luxuriously furnished. Complemented by intelligent, sophisticated service, all guests have to do is arrive.

Not only is a hotel apartment a very comfortable 'base' in the city, it also represents a lucrative investment opportunity into Dubai's hospitality market.







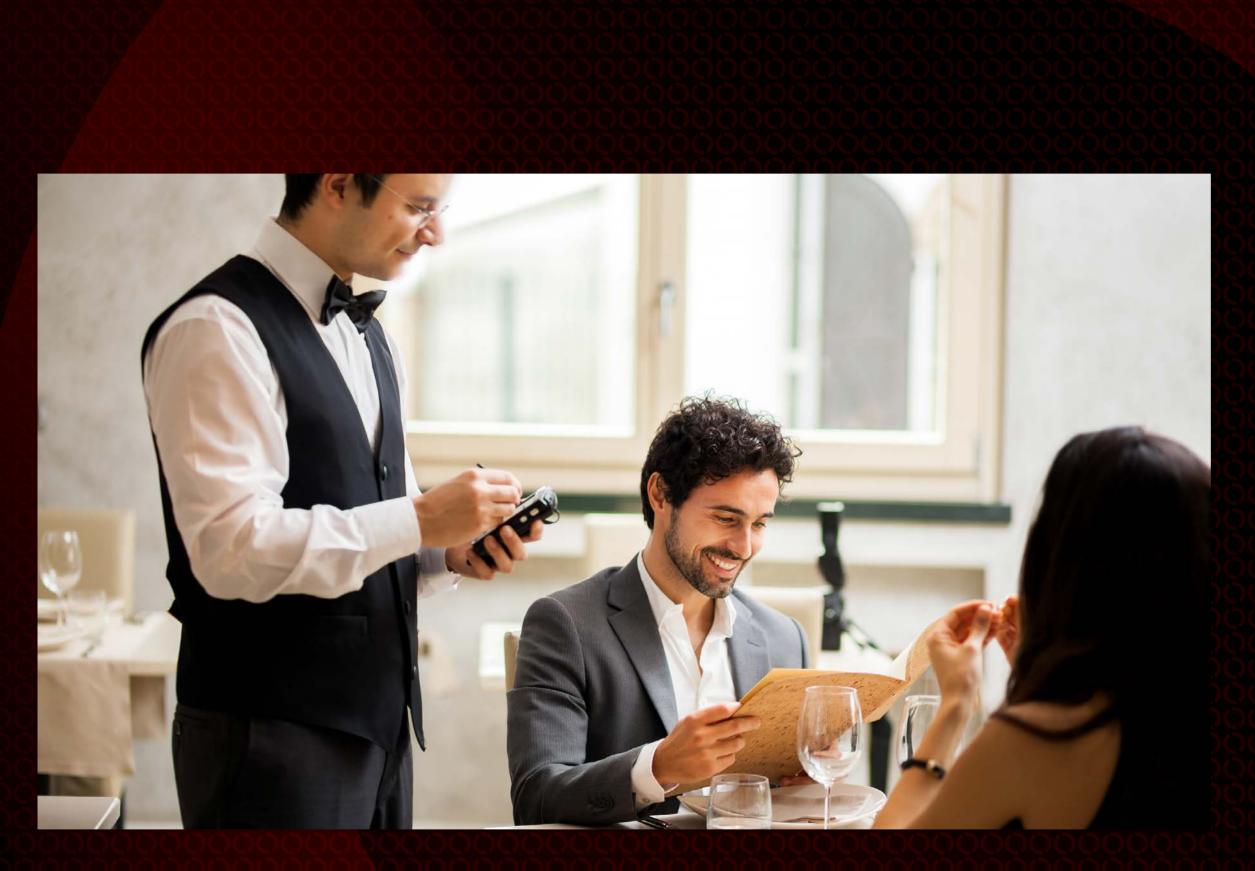


### For relaxation

AYKON City offers a beach club environment atop its central podium, with a choice of expansive swimming pools and lush green spaces, ideal places in which to relax on a lounger and enjoy some restful moments.

For those seeking a little pampering, the spa will offer a range of luxurious holistic treatments delivered by the hands of specialists in their field.





### An AYKONic atmosphere for dining

AYKON City presents its own selection of lounge and dining experiences, including casual cafés and open plan areas on the podium level, along with more formal options, relaxing and dining has never been so refined.



### AYKONic setting

Linking new and old Dubai, the canal runs through several lifestyle and leisure developments, and boasts a marina, a boardwalk, and multiple stations to make it into a first-rate marine transport hub.

As Dubai's main vehicular artery, Sheikh Zayed Road provides easy access to the rest of the city, and the other emirates beyond; as well as being the spectacular setting of some of Dubai's most illustrious skyscrapers.

### LUXURY BY APPOINTMENT

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