



Paramount Tower

HOTEL & RESIDENCES

DUBAI



DAMAC

DIRECTED BY:

DAMAC Properties has been at the forefront of the Middle East's luxury real estate market since 2002, delivering award-winning residential, commercial and leisure properties across the region, including the UAE, Saudi Arabia, Qatar, Jordan, Lebanon, and Oman, as well as the United Kingdom. Since then, the Company has delivered over 24,000 homes, with a development portfolio of more than 40,000 at various stages of planning and progress. This includes 10,000 hotel rooms, serviced hotel apartments and hotel villas, managed by its wholly-owned DAMAC Hotels & Resorts.*

Joining forces with some of the world's most eminent fashion and lifestyle brands, DAMAC has brought new and exciting living concepts to the market in collaborations that include a golf course by Tiger Woods Design, managed by The Trump Organization, and luxury homes in association with Versace, Fendi, Just Cavalli, Paramount Hotels & Resorts and The Radisson Group. With a consistent vision, and strong momentum, DAMAC Properties is building the next generation of Middle Eastern luxury living.

DAMAC places a great emphasis on philanthropy and corporate social responsibility. As such, the Hussain Sajwani – DAMAC Foundation, a joint initiative between DAMAC Group and its Chairman, Hussain Sajwani, is supporting the One Million Arab Coders Initiative. The programme was launched by Vice President and Prime Minister of the UAE, and Ruler of Dubai, His Highness Sheikh Mohammed bin Rashid Al Maktoum, and is focused on creating an empowered society through learning and skills development.

*30th September 2018.

LIGHTS
GLAMOUR
ACTION



THE HOLLYWOOD GLAMOUR

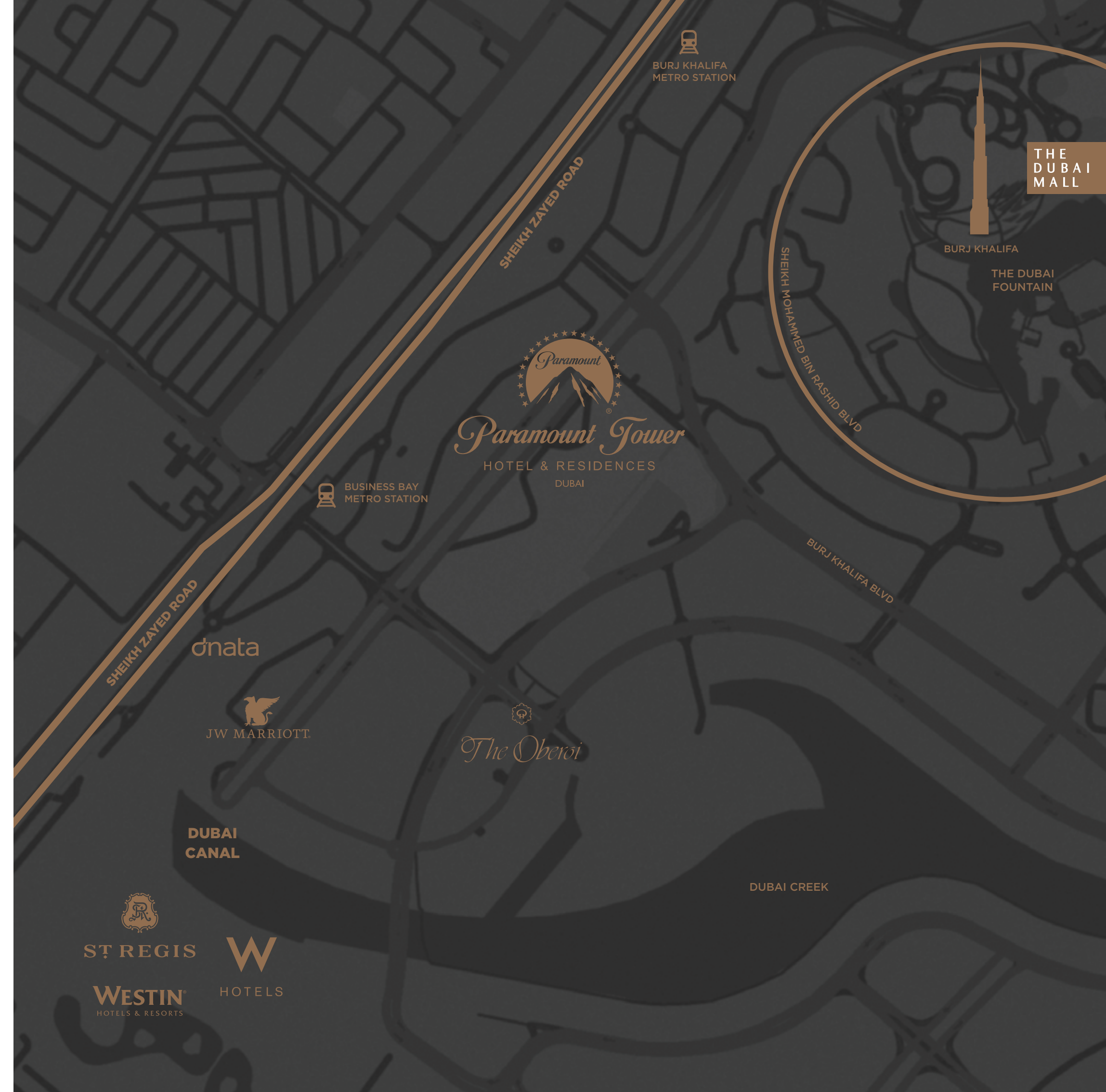
Hollywood has always been more than just a destination.

It's a living, breathing world driven by imagination, where anything is possible. Elements of that lifestyle have been transported to Dubai in a supreme setting on the famous Sheikh Zayed Road.

ON LOCATION

Perfectly positioned within the city of dreams, Paramount Tower Hotel & Residences Dubai is not only the most sublime setting, but a great investment opportunity for the discerning investor.

The striking tower reaches over 258 metres in height and boasts superb views of the Burj area along with vistas of the Palms, The World Islands and the iconic Burj Al Arab. Dubai international Airport is just a 15-minute drive away and there are two metro stations in close proximity.



ANOTHER
ICONIC
LANDMARK
ON THE DUBAI
SKYLINE







THE SCRIPT

The 63-storey tower comprises retail on the ground floor and a hotel along with an array of signature Paramount Hotels & Resorts amenities for guests and residents alike.

- Hotel - levels 15 to 25
- Rooftop infinity pool with stunning views of the Burj area
- Rooftop terrace with seating and planting
- Restaurants and lounges
- Fitness and wellness centre
- High-end retail outlets
- Luxury spa, fitness and wellness centre
- Fully equipped gymnasium
- Meeting and events facilities



THE HOTEL

Floors 15 to 25.

A selection of beautiful hotel rooms and suites not only offer an incredible experience for guests but also provide the opportunity for a lucrative investment too. Tailored for comfort and to inspire creativity, rooms feature a spectacular home theatre and access to a library of Paramount Pictures films. When the credits roll, the signature bed is the grand finale to your day.





STAIRING

Your own hotel room or suite represents the signature of ultimate luxury.

You'll see attention to detail in every aspect of the Paramount Tower Hotel Dubai and be spoiled by the intelligent, attentive and intuitive hospitality style.

SCENE 1

Red-carpet dining
World-class chefs and inspired menus



SCENE 2

Glamorous wellness facilities
State-of-the-art activities, services and products



SCENE 3

Rooftop infinity pool
Stunning views of the Burj area





PRODUCED BY PARAMOUNT HOTELS & RESORTS

The landmarks produced by Paramount Hotels & Resorts have been developed using a creative process honed over the studio's 100+year history.

Exquisite design, warm service, stellar entertainment and premium dining, as well as the finest spa and fitness concepts, combine magically to mark a new chapter for the brand and set a rare standard in luxury hospitality.

The result is an array of experiences and spaces that are precisely designed, detailed and directed.

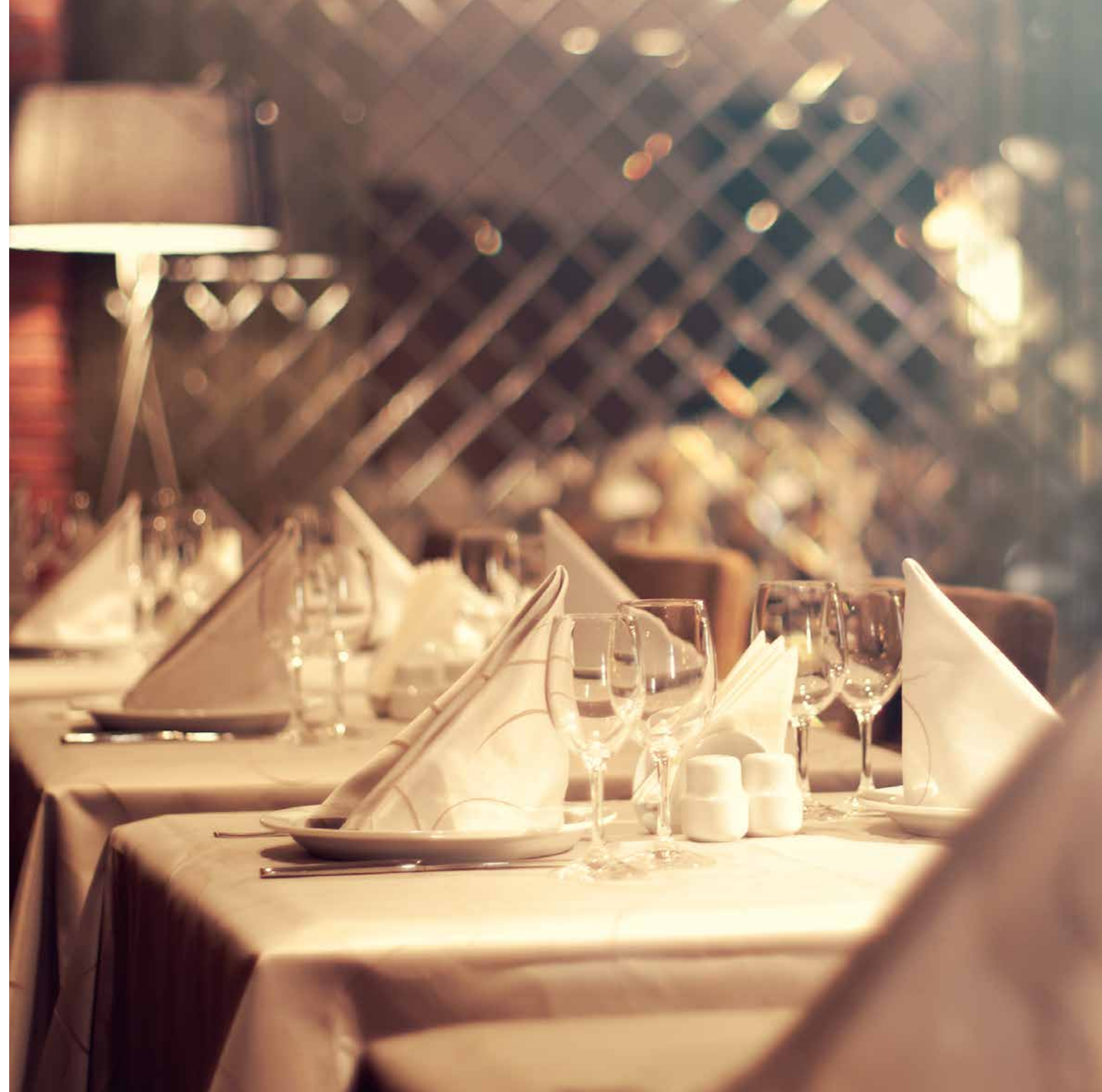
A HOLLYWOOD HOTELIER IN THE MAKING

SPECTACULAR BENEFITS

Invest in Paramount Tower Hotel Dubai, and you will be:

- Part of a unique rental pool
- The owner of a hotel room or luxury suite
- A shareholder in a profitable hotel business, with:
 - High annual yields - projected ROI of 5-7% during the first five years*
 - Capital appreciation
 - 40% share of total revenue
 - Lifestyle benefits
- You'll receive a title deed with every unit and pay:
 - Zero service charges
 - Zero utility charges
- Last but not least, you can enjoy 14 nights free stay per year

*Forecasts are for illustrative purposes only. DAMAC Properties is not liable for market and economic fluctuations that may affect your investment.





TYPICAL FLOOR PLANS

SCENARIO 1

HOTEL ROOMS

TYPICAL FLOOR DRAWING

FLOORS 15-25

Unless stated otherwise, all accessories and interior finishes such as wallpaper, chandeliers, furniture, electronics, white goods, curtains, hard and soft landscaping, pavements, features, swimming pool(s) and other elements displayed in the brochure, or within the show apartment or between the plot boundary and the unit, are not part of the standard unit and are shown for illustrative purposes only.



SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOORS 26

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOORS 27

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOOR 28-35

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RESIDENTIAL

FLOORS 36

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RESIDENTIAL

FLOOR 37

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOORS 38

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOOR 39,41,42,44,46,47-52,54,55

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOORS 40,43,45

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOOR 53

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOORS 56

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOOR 57-61

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOORS 62

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SCENARIO 2

RESIDENTIAL

TYPICAL FLOOR DRAWING

FLOOR 63

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STAIRDOM BY APPOINTMENT

CONTACT US AT ANY OF OUR OFFICES
OR VISIT [DAMACPROPERTIES.COM](https://damacproperties.com)

UNITED ARAB EMIRATES

Tel: +971 4 301 9999
PO Box 2195, Dubai, UAE

DUBAI PARK TOWERS

Dubai International Financial Centre
Tel: +971 4 376 3600
Fax: +971 4 373 1490
E-mail: dubai@damacgroup.com

OCEAN HEIGHTS

Al Sufouh Road
Tel: +971 4 512 2600
Fax: +971 4 454 2891
E-mail: dubai@damacgroup.com

DAMAC HILLS SALES CENTRE GATE 1

Sheikh Zayed bin Hamdan
Al Nahyan Street
Tel: +971 4 818 3300
E-mail: dubai@damacgroup.com

KUWAIT

Al Bawader Real Estate Broker WLL
Office 42A, 12th Floor
Panasonic Tower, Building 6, Block 14
Al Qibla Street, Kuwait City
Tel: +965 2249 8727
Fax: + 965 2245 6766
E-mail: kuwait@damacgroup.com

LEBANON

DAMAC Properties Lebanon SAL
Unit 1801, 18th Floor
DAMAC Tower
Omar Daouk Street
Mina El Hosn, Beirut Central District
Tel: +961 81 647 200
E-mail: beirut@damacgroup.com

QATAR

Building 90, New Solta area
Ali bin Abi Talib Street
Next to Omar bin Al Khattab Health Centre
Tel: +974 44 666 986
Fax: +974 44 554 576
E-mail: doha@damacgroup.com

KINGDOM OF SAUDI ARABIA

RIYADH

DAMAC Towers Riyadh
South Tower
Olaya District
King Fahd Road
PO Box 102460
Tel: +966 11 835 0300
E-mail: ksa@damacgroup.com

JEDDAH

Al Jawharah Tower
Next to Rosewood Jeddah Hotel
Said Ibn Amir, Ash Shati
Tel: +966 12 233 0210
Fax: +966 12 284 5446
E-mail: ksa@damacgroup.com

JORDAN

Al Istithmar Street
Abdali Project
Amman
Opposite Abdali Mall Gate #1
Tel: +962 6 510 7000
Fax: +962 6 565 7896
E-mail: amman@damacgroup.com

TURKEY

Zorlu Center, Floor T0, No 23
Levazım Mahallesi – Beşiktaş, İstanbul
Tel: +90 850 203 9915
E-mail: turkey@damacgroup.com

UNITED KINGDOM

4th Floor 100 Brompton Road
Opposite Harrods
Knightsbridge, London
SW3 1ER, United Kingdom
Tel: +44 (0) 207 590 8050
E-mail: sales@damactower.co.uk

CHINA

BEIJING

Offices 203, 205, 206
Macau Center
No 8, Wangfujing East Street
Dongcheng District, Beijing
China, 100006

SHANGHAI

Room 803
8th Floor, Building 2
1266 West Nanjing Road
Jing'an District, Shanghai
China, 200040



Commercial properties (including hotel rooms, hotel apartments, retail and office spaces, plus parking and storage areas if sold separately) are subject to Value Added Tax (VAT) at a rate of 5%. To date, residential property remains free of VAT.

All project information is correct as at the time of printing but may be subject to change without notice.

PARAMOUNTHOTELSANDRESORTS.COM

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